

“The Blue and Gold Go Green” PSA

Wisconsin Association of FFA

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For Immediate Release

PUBLIC SERVICE ANNOUNCEMENT: 60 Seconds

Hello, I'm (insert name) from the (insert chapter) FFA chapter. FFA members are agriculture innovators and the leaders of tomorrow who have been committed to service since FFA began in Wisconsin 80 years ago. This year the Blue and Gold are Going Green as FFA members from Wisconsin serve their communities by planting 80,000 trees across the state, coinciding with Earth Day. Students can take knowledge learned in their classrooms to better their communities. Trees are an important part of agriculture, the environment, and our communities. Contact your local FFA chapter to learn more about this project or visit Wisconsin FFA dot org. You can help the Blue and Gold Go Green this spring!

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FFA makes a positive difference in the lives of students by developing their potential for premier leadership, personal growth, and career success through agricultural education.

