

2017 Wisconsin FFA State Convention Workshop List

June 13-14, 2017

TUESDAY JUNE 13TH, 2017

10:00am-10:45 am. Ag in the Classroom: So many resources, So many uses!

Mendota 8

Darlene Arneson: Ag in the Classroom Coordinator, Wisconsin Farm Bureau Federation

What does Ag in the Classroom have for FFA members, pre-service students, FFA Alumni and ag teachers that will help enhance your Food for America program as well as your agriculture education classes? Find out what's new in Wisconsin Ag in the Classroom program and where to find even more resources from our commodity partners, American Farm Bureau Foundation for Agriculture, and the National Ag in the Classroom program.

11:00am-11:45am. FFAmily: Looking After One Another

Mendota 7

Jared Retzlaff, Past State Officer & Haleigh Ortmeier-Clarke, University of Minnesota CFANS Student Board Vice President

We all have someone that we look up to. It could be our advisors, parents, public figures, etc. Have you ever thought that someone may look up to you? In this workshop, we will identify ourselves as mentors and discover ways in which we can share our own successes with others!

11:00am-11:45am. What the FFA Alumni can do for you!

Mendota 8

Wisconsin FFA Alumni

The FFA Alumni provides many opportunities to FFA Alumni members, FFA members, the community, and so much more! Join us as we discover the numerous treasures you can find as a part of the FFA Alumni.

11:00am-11:45am. Dairy Career Opportunities: Take the Bull by the Horns

Mendota 4

Shelly Mayer: Professional Dairy Producers of Wisconsin

Wisconsin's dairy industry is like no other! From farm management and financials to communications and dairy foods, there are so many career opportunities! Come discover the vast opportunities and learn how to prepare for and take advantage of them as we take the bull by the horns.

12:00pm-12:45 pm. Rooting for Plants

Mendota 8

Kathy Hartmann-Breunig: Owner of Rainbow Floral

This workshop will have participants working with indoor plants, outdoor plants and soil to make them more knowledgeable on plant names for Floriculture Competition. Doing cuttings will be a part of this workshop introducing students to the world of growing their own plants for gifts, baskets, fun and more. We will indulge in succulents, flowering plants and green in-house and outdoor plants.

2:00pm-2:45pm. Are you a Hunger Fighter?

Mendota 7

Cindy Fendrick: University of Wisconsin-Madison College of Agriculture and Life Sciences

Hunger Fighter: An individual with interest and passion for ensuring everyone has access to food. No empty bellies in this world! Come take a fun look at fighting hunger. I'll guarantee you'll be deliciously satisfied.

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2:00pm-2:45pm. 2 Truths and a Lie: Agriculture in Today's World

Mendota 8

Kati Kindschuh: Past State Officer

Do you ever see a lie about agriculture on social media or talked about at school but you're not sure what to say about it? In this workshop we will learn about current events in agriculture and work on ways to educate others about the facts within agriculture via face to face conversations, social media posts and more!

3:00pm-3:45pm. Cash in on a Career: Explore Your Future in Agriculture

Mendota 7

Megan O'Rourke: University of Wisconsin-Madison College of Agriculture and Life Sciences

Are you ready for a bright future in the agricultural industry? Did you know there are more agricultural jobs available than there are college graduates prepared for these careers? Did you know that a career in agriculture means you can work as a business manager, a food scientist, a landscape contractor, a dietitian, a plant scientist, an educator, an engineer, an environmental biologist, a farmer / rancher or more? Attend this session and learn more about these diverse and fruitful career fields!

3:00pm-5:00pm. Change Lives, Teach Ag!

Mendota 8

Must register to attend! This program at the State FFA Convention will be an action-packed two-hour program including panel of current teachers to share their stories of why they decided to become an agricultural education instructor as well as representatives from the universities in how you can earn a degree in agricultural education. There will be other fun activities and discussions related around learning more about a career in agricultural education.

4:00pm-4:45pm. New Horizons: Wisconsin Parli Pro Enters a New Era

Mendota 5

University of Wisconsin-River Falls

Hold on to your sphincters folks, it's about to get bumpy! Want to know what the new rules are for the parliamentary procedure contest? Come join the UWRF presenters to learn how to have a state winning team in the new contest!

4:00pm-4:45pm. Breakthrough

Mendota 7

DeShawn Blanding: National FFA Southern Region Vice President

Growth requires us to break through the walls that limit us from reaching ultimate success. Learn how we can take the necessary steps outside of our bubble to grow as leaders.

5:00pm-5:45pm. Dive into the FFA Alumni

Mendota 5

Wisconsin FFA Alumni

Come check out a fantastic discussion panel of Wisconsin's finest FFA Alumni members! You'll be sure to learn about Wisconsin FFA Alumni, how we can better our relationship and communication between FFA members and the Alumni, and how we as FFA members can take the next steps as we transition into FFA Alumni members.

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WEDNESDAY JUNE 14TH, 2017

8:00am-8:45am. Make Your Mark: GROWMARK Internship Programs

Mendota 8

Raelene Maas and Thomas Trevorrow, GROWMARK Human Resources Managers

How do I learn more about a career with GROWMARK, Inc.? When should I seek internship opportunities? How many internships should I have? What opportunities are there within the GROWMARK System?

If you have similar questions, this workshop is designed with you in mind. Join us to learn more about the importance of internships and internship opportunities offered by FS and GROWMARK.

8:00am-8:45am. Learning Financial Literacy

Monona

Dan Kaufman, Financial Services Officer with GreenStone Farm Credit Services

Most young adults are making financial choices now. Many of you shop, have jobs, pay bills, make car payments, and some are college-bound, preparing to make a student debt choice. Becoming equipped with the ability to create simple business plans and analyze finances can be beneficial in your everyday life, and also assist with making educated decisions for your SAE. GreenStone financial services officer will present on financing 101 and how to prepare a business plan that you can later apply to your personal life and also your activities in FFA and agriculture.

9:00am-9:45am. Opportunities and Platforms: Overcoming Adversity

Mendota 8

Aaron Thomas: Motivational Speaker

Holding true to what you believe is important in life and it will be tested in the most difficult situations. How will you react when life surprises you with adversity? Life presents you with opportunities in both good and bad situations but how an individual responds to those opportunities are crucial. Aaron will challenge you to look at your life, your family, and your job to see if you are maximizing the circumstances you are presented with.

9:00am-10:45am. Career Development Events

Wingra & Monona

Invitation Only – Gordie Gasch, State CDE Coordinator

State Career Development Event Winning Teams have the opportunity to practice some National Career Development Event components.

10:00am-10:45am. Agricultural Insurance Industry

Mendota 8

Bill Kriese and Mark Schuster: Rural Mutual Insurance Company

Rural Mutual Insurance Company is an agricultural insurance leader in Wisconsin. When people think of the insurance industry they do not necessarily associate it with agriculture. At Rural Mutual we have many careers that deal with the ag industry from safety services, underwriting, claims, sales, etc. Make sure to attend this session to find out more about insurance industry careers and how they relates to the ag industry.

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1:00pm-1:45pm. What the FFA Alumni can do for you!

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1:00pm-1:45pm. Parliamentary Procedure 101

Monona

University of Wisconsin-River Falls Agricultural Education Society

Are you looking for a fun and exciting workshop to attend? Would you like to learn about becoming a better leader? Do you want to learn more about FFA meetings? Then this is the workshop for you! In this workshop you will learn about the basics of parliamentary procedure. You will learn to understand parliamentary procedure, receive handouts to advance your knowledge, and be ready to jump into any parliamentary procedure contest, or meeting and understand what's going on!

1:00pm-1:45pm. Real World Food Science & Culinology

Wingra

Kyle Long and Dylan Knudsen, Kerry

You may not know what Food Science or Culinology is, but I bet you're curious. If you are, this session is for you. Guided by two industry professionals, you'll learn through a series of kitchen cabinet level demonstrations and hands on examples, not only what these two distinct scientific fields are & why you might want to pursue them, but also how several key food science concepts apply to your everyday food consumption.

2:00pm-2:45pm. Marketing your Agricultural Story

Mendota 8

Crystal Siemers-Peterman: 70th Alice in Dairyland

We all have a story to tell, but with so many ways to share it, it can be a little nerve-wracking to start. We can embrace our individual agricultural stories and effectively share it with others. Come meet Alice in Dairyland and learn how to best market your agricultural story!

2:00pm-2:45pm. Attend College and Compete for an Army ROTC Scholarship

Monona

Joshua Beyerl: University of Wisconsin-Madison ROTC

Army Reserve Officers' Training Corps (ROTC) is one of the best leadership training and development programs in the nation. Come and learn about the leadership training and experiences you could have as a Cadet in the ROTC program. This informational breakout will provide an overview of the ROTC program, scholarship opportunities and student eligibility.

2:00pm-2:45pm. A Growing Awareness of Railroad Safety

Wingra

David Knuth

"A Growing Awareness of Railroad Safety" is a safety program specific in addressing the relationship between railroads and agriculture. Topics include; What can you expect from a freight train and the railroad, and How to safely interact with trains and train tracks.

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3:00pm-3:45pm. Don't Slip on the Ice, Break It!

Mendota 4

Erica Ballmer and Rose Reible: FFA Alumni Members

Worried about the possibility of "slipping on the ice" in an encounter with someone new? Worry no more, this workshop provides you with all of the tips and tricks for "breaking the ice" in all kinds of social interactions. From pointers on networking with potential employers to getting acquainted activities for welcoming new members to your FFA chapter, you'll have all the tools you'll need to "break the ice" and get to know others better.

3:00pm-3:45pm. ButterBurgers, Frozen Custard & Agriculture

Mendota 8

Jessie Corning, Lori Kippley and Lesa Payas-Arnold: True Blue Support Team members for Culver Franchising System, Inc.

Learn how and why Culver's supports agriculture education through the Thank You Farmer Program. Hear firsthand the career paths that exist in Welcome to Delicious!

4:00pm-4:45pm. Growing our STEM in Ag Research

Mendota 4

University of Wisconsin-Madison Collegiate FFA

Join UW-Madison Collegiate FFA to see how the scientific method involved throughout research projects and discover some great example of how research is performed!

4:00pm-4:45pm. Dive into the FFA Alumni

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