

Wisconsin FFA State Scrapbook Contest

General Overview:

A. Purpose: To serve as historical documentation for the chapter, but also act as a recruitment tool and ultimate sharing of chapter ideas.

B. Objective: Students will be able to:

- Develop a deeper understanding of the activities and committees in the Program of Activities
- Exercise creativity skills
- Create historical documents for use by the chapter in the future
- Develop powerful public relation tools

C. Guidelines:

All work is to be done by students – not by an adult or professional person.

- Two options for books:
 - 12 x 12 sold by any company w/page protectors
 - Traditional large album sold by National FFA (National FFA sells a 12x12 album as of fall 2007.)
- Contents must be contained in one scrapbook.
- Backside of last page can be blank or decorated.
- Remove all unused pages.
- The scrapbook must have an official FFA scrapbook title page. (If you're using a 12x12 book, design one of your own.)
- The scrapbook must have one Table of Contents located at the beginning of the book.
- Table of Contents should include all pages in the book – divided into sections following the overall organization of the book. (See below.)
- Items included in the book should be from previous year's State Convention to the current State Convention.
- The scrapbook must be organized in one of the following ways:
 - Chronological
 - Monthly
 - Sections – At least 5 sections
 - Community Service, Recreation
 - SAE, Monthly Mtgs, CDE's, Conferences/Conventions, Leadership, Local Activities, etc. You could also make your own section heading to fit your needs.

- All media must be trimmed, permanently attached, identified, and dated. Nothing can extend beyond the page itself.
- News clippings should give source, page number, date, etc., and should be laminated for longer life – clippings only!!
- No pages should be entirely laminated.
- Collages can be used as art, but cannot be the only historical content on page.

D. Judging:

- Two of three judges will remain the same each year to provide consistency and clear expectations. The other judge will be chosen based on experience with the scrapbooking industry.

Tips For Success

- 12 x 12 can save you money!
- Laminate newspaper clippings for longer life – no other things need to be laminated.
- Get resourceful – contact local scrapbook shops, Jo-Ann’s or Michael’s, etc to get some supplies donated (Sunday newspapers usually have a 40% off coupon.) Contact local independent scrapbooking/stamping consultants from Close To My Heart, Creative Memories, or Stampin’ Up to help you get ideas or donate supplies.
- Neatly handwrite or type captions – include first and last names of people because of the historical significance. It will help greatly in the future!
- Limit the thank you notes you include to the best quality – you probably don’t need 45 cards per event.
- Create pocket pages to hold additional cards or noteworthy programs, etc.
- Maintain a consistent font and font size. Stay away from hard to read colors like yellow.
- Use enough adhesive on all items included in your book, and use the proper kinds of adhesive.
- Proper adhesives include: Tombow monoadhesive, photo splits (double sided sticky squares), double sided tape, archival glue sticks, archival liquid glue – NOT masking tape, scotch tape, duct tape, or liquid cement!

- Many scrapbooks have too many photos of a single event; four good photos that are well captioned tell more than ten mediocre photos without captions – plus using this tip saves you time and money!
- Don't be afraid of a two page spread if you have a group of really great photos! You don't have to cram it all onto one page.
- Be careful of WordArt – it's sometimes very hard to read! If you use it, just be conscious of font, font size and color!
- It's hard to read words on top of busy, patterned paper. Use a solid color photo mat in a matching color to help offset your captions or titles.
- Reflections through journaling is important! Use the photos to tell the story and then supplement them with words. These words should be typed if reading your handwriting is a problem.
- Don't reuse old pages. They sometimes have old adhesive stuck to them and it looks shabby and unprofessional.
- Make sure the pictures you use are current!
- Where to find ideas:
 - Magazines
 - Idea books
 - Online
 - People with experience
 - Contact local consultants for assistance
- How can you maximize the money your chapter spends?
 - Dollar Stores
 - Use coupons from the Sunday paper or sign up online – JoAnn's & Michael's (40% off)
 - Sign up for mailing lists for craft stores – they will send coupons
 - Archiver's and other craft store bargain bins
 - Clearance bins
 - Donations from local stores
- Websites for photo processing:

Most of us process digital prints. Check out online sources for processing as you can usually get great deals using special promotion codes. The prints will be shipped right to you!

 - Snapfish.com
 - Kodakgallery.com
 - Winkflash.com
 - Walmart.com
 - Walgreens.com

Stamping in your scrapbook:

- Use stamps to embellish your scrapbook pages. Using stamps can really save you money! You won't need to invest in so many stickers.
- Make your own background paper.
- Add interest to large spaces.
- Alpha – stamps instead of stickers can save you money!

- Stamping 101:
 - Be sure image is properly inked: all image parts covered; no excess inks that will smear.
 - Stamped images can run off of edges of paper – it encourages your brain and your eyes to work together!
 - Random stamping adds interest to your project.

Techniques to use in your scrapbook:

Sponging: Use sponge pieces to sponge ink onto paper.

Swiping: Slide paper across top of ink pad to add color.

2nd Generation Stamping: Stamp inked image once, then without reinking, stamp the image again for a faded and textured look.

Scissor Distressing: Slide edge of scissors across edge of paper with white core for a worn look.

Tearing: Tear edges of paper for a textured look and/or to expose white core for more depth.

Sanding: Slide sand paper across colored paper to expose white core and add a worn look.

Stipling: Dip stipple brush in ink pad and dab onto paper.

3-D Foam Dots: Add dimension and depth by attaching embellishments with 3-D dots.

If you have questions or concerns you can contact:

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