

Wisconsin Association of FFA

**Board Of Directors Meeting**  
**Hotel Mead, Wisconsin Rapids, Wisconsin**

Minutes Recorded by State FFA Secretary: Alicia Hodnik

**Friday, February 26<sup>th</sup>, 2010**

BJ Chrisler, State FFA President called to order the 2010 February Wisconsin Association of FFA Board Of Directors Meeting at 8:05am at the Hotel Mead in Wisconsin Rapids. BJ Chrisler, Mr. Talford, Leah Christenson, Mr. Meyer, Mrs. Jagielo, Jessica Klinkner, Mr. Heinberg, Adam Moore, Ms. Berget, Tyler Franklin, Mr. Kvalheim, Caitlin Roberts, Mr. Gefvert, Jeanie Untiedt, Mr. Wirkus, Andy Moravec, Mrs. Raatz, Mr. Heimbuch, Kim Schadrie, Mr. Kilsdonk, Alicia Hodnik, Mrs. Konkel, and Mr. Henningfeld, Mrs. Zimmerman and Mr. Hicken. Guests present: Randa Braune, and Nick Palkowski were in attendance. Absent: Kirsten Konder, State FFA Treasurer

This meeting was held in conjunction with the 2010 Wisconsin Farm Bureau Federation FFA Farm Forum Conference.

BJ Chrisler introduced the National FFA Western Region Vice President, Randa Braune, for her reflections on National FFA Week and her experiences in Wisconsin.

***Approval Of Minutes:*** The January Board Of Director's Meeting Minutes were approved as written by the 2010 Wisconsin Association of FFA Board Of Directors.

**State Officer Reports-**

***State Officer Trip:*** The State FFA Officer team had taken a team trip to San Francisco from January 12<sup>th</sup> -14<sup>th</sup>. Andy Moravec gave a brief overview of the State Officers' experiences with transportation, culture, and the Cuesa Farmer's Market.

***CTSO Legislative Day:*** Jessica Klinkner gave a summary of the Career and Technical Student Organization Legislative Day at the Capitol held on February 11<sup>th</sup> in Madison. Governor Doyle signed into law bill AB-236, allowing agriculture courses to be counted as high school graduation science credit. The bill proposal can be found online at <http://www.legis.state.wi.us/2009/data/AB-236.pdf>

**State FFA Alumni Convention:** The State FFA Alumni Convention was held February 12<sup>th</sup> - 13<sup>th</sup> in Manitowoc, Wisconsin. Kim Schadrie gave a brief summary of the event. The eleven saw blades that were organized by the 2008-2009 State FFA Officer team were sold ranging from \$50.00 to almost \$500.00. The live auction baskets organized by the 2009-2010 State FFA Officer team were sold for a total of \$1,400. This year's State Officer team will be donating painted oars as the auction item for the 2011 State FFA Alumni Convention.

**10x10x2010:** BJ Chrisler gave an update on the 10 x 10 x 2010 project. He has finalized the project curriculum, which will be organized by the Wisconsin Milk Marketing Board, The Corn Growers Association, and the Wisconsin Agribusiness Council.

**District Speaking Contests:** Mrs. Zimmerman handed out copies of District Speaking Contest results. The officer team checked all of the results for spelling changes and errors.

**Sectional Speaking Contests:** All results have been processed and given to the host advisors for the 2010 Sectional Speaking Contests. Dates for these contests can be found online at [http://www.wisconsinffa.org/files/2010\\_SECTIONAL\\_SPEAKING\\_C.pdf](http://www.wisconsinffa.org/files/2010_SECTIONAL_SPEAKING_C.pdf)

#### **State FFA Executive Director and State Advisor Reports-**

**Affiliation Fee:** The final reports on the FFA Affiliation Fee were emailed to Mrs. Zimmerman by Dr. Larry Case and were handed out to the Wisconsin FFA Board Of Directors. Mrs. Zimmerman explained the logistics of the newly added program and clarified that the purpose of this program is to eliminate the barrier of students having to pay to be a part of the organization. Because of the approval of the National FFA Affiliation Fee by the National FFA Board of Directors, the Wisconsin Association of FFA will need to develop a state affiliation fee for membership that would be available to chapters that chose the affiliation option. The Affiliation Fee program is optional to each chapter. The Finance Committee will need to review the development of a State Affiliation Fee. The Affiliation Fee FAQ can be found online at [http://www.ffa.org/documents/ss\\_affiliate\\_faq.pdf](http://www.ffa.org/documents/ss_affiliate_faq.pdf)

**Jag Lake Improvement Committee:** Mr. Hicken gave reports on the Jag Lake FFA Camp. The raft in the middle of the lake will be disassembled because there have been safety issues in the past and some of the boats will be scrapped because they are no longer in usable condition. Mr. Hicken explained that there will be a new paddle boat on site this upcoming year.

**Stars and Proficiency Judging Update:** Mrs. Zimmerman announced the date of the State Star and Proficiency Judging as March 12-13<sup>th</sup> in the Wisconsin Dells. There is still room for judges for the State Star applications.

**Update on State FFA Activities:** Please see the attached form.

#### **Old Business-**

**Membership Update:** The Sun Prairie FFA is on probation for membership. After countless emails, they have yet to pay their membership fees. Mr. Hicken commented that at this time there are a lot of supplemental rosters being submitted.

**Membership Transfer:** After looking at all of the documentation that was submitted to the Board Of Directors, Kim Schadrie moved to deny the member transfer request. This motion was properly seconded by Leah Christenson, passed by the State FFA Officers and sustained by the Advisors.

**Food For America Award Application Changes:** Mrs. Zimmerman stated that this year will be the last year that Wisconsin FFA offers the Chapter Safety Award. For this year, there will be a separate application for Chapter Safety and Food for America – separate from the National Chapter Award. In the coming years, the Chapter Safety Award will become the Health and Wellness Grant program in the future. Discussion occurred concerning several more revisions to the Food for America application as well as the development of a rubric.

Andy Moravec moved to accept the use of an additional application for the Chapter Safety Application for 2010. This motion was properly seconded by Kim Schadrie, passed by the State FFA Officers and sustained by the advisors.

#### **New Business-**

**SAE Committee Recommendation:** Mr. Hicken explained the recommendations given by the SAE Committee. Please see the attached form for the new outlined procedure.

Andy Moravec moved to accept the recommendations that the SAE Committee had suggested with review on the percentages. This motion was properly seconded by Kim Schadrie, passed by the State FFA Officers and sustained by the advisors.

**FFA COLT Conference:** Nick Palkowski gave a presentation on the newly proposed COLT Conference. This conference is still in the developmental stage and will be reviewed again at the March Board Of Directors Meeting.

Alicia Hodnik moved to support the development of the COLT Conference to be reported at the March Meeting. This motion was properly seconded by Leah Christensen, passed by the State FFA Officers and sustained by the advisors.

**Job Interview CDE Update:** Mrs. Zimmerman and Nick Palkowski reviewed the changes for the Job Interview CDE Contest proposed by the committee that reviewed the CDE at the 2010 Half-Time Conference. Changes will not go into effect until the spring of 2011.

Kim Schadrie moved to approve the Job Interview Contest rules as read. This motion was properly seconded by Tyler Franklin.

Andy Moravec moved to amend the motion by striking the words “high school graduate” and inserting the words “at the time of the interview.” This amendment was properly seconded by Leah Christenson, passed by the State FFA Officer team and sustained by the advisors.

The previous paragraph read: *“The job/career selected must be an agriculturally-based occupation and must be a job that the contestant would be qualified to do as a high school graduate and/or student.”*

The current paragraph now reads: “The job/career selected must be an agriculturally-based occupation and must be a job that the contestant would be qualified to do at the time of the interview.”

#### **State FFA Convention Update-**

BJ Chrisler highlighted the Kick-Off to Convention and the 2<sup>nd</sup> Annual Day of Service. It was stated that Badgerland Financial has decided to fully sponsor the 2<sup>nd</sup> Annual Day of Service.

Kim Schadrie moved to continue the development of the Kick-Off to Convention Celebration to be reported on at the March Meeting. This motion was properly seconded by Tyler Franklin, approved by the State FFA Officers and sustained by the advisors.

***Stage Changes:*** Tyler Franklin presented the new proposed layout of the Convention stage for the 2010 State FFA Convention. Leah Christenson moved to add wings on the stage at the 2010 State FFA Convention. This motion was properly seconded by Adam Moore, approved by the State FFA Officers and sustained by the advisors.

***Acrylic Podiums:*** When approving the addition of wings onto the State Convention stage, Tyler Franklin had also proposed purchasing podiums for each wing of the stage.

Andy Moravec moved to purchase two acrylic podiums for State FFA Convention. The motion was properly seconded by Kim Schadrie, approved by the State FFA Officers and sustained by the advisors.

***2010 Service Project:*** Andy Moravec announced his idea for the 2010 Service Project. He proposed that Wisconsin FFA partner up with the Back-To-School-Store, located in Green Bay. At Convention, there would be a school supplies drive and all collected items would be donated to the Back-To-School-Store. More information on this can be found at <http://www.serviceleagueb.com/btss.htm>.

Adam Moore moved to support development of the 2010 service project. This motion was properly seconded by Jessica Klinkner, approved by the State FFA Officers and sustained by the advisors.

**Speakers Committee:** Jessica Klinkner presented a powerpoint of seven individuals who were interested in speaking at the 2010 State FFA Convention and for the Board to consider.

Andy Moravec moved to recommend Jeff Yalden. Kim Schadrie properly seconded this motion, approved by the State FFA Officers and sustained by the advisors. The second speaker will be determined at the March meeting after some additional research.

**Meals Committee:** Tyler Franklin gave a committee update on meals for State FFA Convention. The State FFA Leadership Dinner would be moved from Mendota Rooms 1-4 into Hall A. Tyler Franklin also proposed requesting black table cloths and including centerpieces for the Leadership Dinner.

Kim Schadrie moved to approve the meal committee recommendations. This motion was properly seconded by Andy Moravec, approved by the State FFA Officers and sustained by the advisors.

**Procedures for State President Election:** Those running for State President must let Mrs. Zimmerman know by Friday, April 9, 2010. Those interested in running will be interviewed by Mrs. Zimmerman and Mr. Hicken on Friday, April 30, 2010 in Madison at the State CDEs.

**State Convention Housing:** Mrs. Zimmerman gathered housing information from the State FFA Board Of Directors for the State FFA Convention.

The next meeting of the Wisconsin Association of FFA Board of Directors will be held March 15th-16th at the Clarion Suites Hotel in Madison.

Kim Schadrie moved to adjourn the 2010 February Board Of Directors Meeting. This motion was properly seconded by Adam Moore, passed by the State FFA Officers and sustained by the Advisors.

The 2010 Wisconsin Association of FFA Board Of Directors Meeting in Wisconsin Rapids was adjourned at 10:49am.

Respectfully Submitted,

Alicia Hodnik  
State FFA Secretary  
Wisconsin Association of FFA

# WISCONSIN ASSOCIATION of FFA WISCONSIN FFA CENTER, INC.

*2009-10 Wisconsin FFA Theme: Aspire. Act. Achieve*

## **Wisconsin FFA Center Funding**

2009-10 Chapter Affiliation Fee Summary

Total Chapters Paid: 245

Breakdown: Option 1 (\$300.00) – 245    Option 2 – 0

### **Unpaid chapters include:**

Hudson            Sun Prairie            Palmyra-Eagle

**FFA Membership:** The Wisconsin Association of FFA membership was 17,642 for the 2008-09 school year. Our goal is to reach 18,000 members!! After initial FFA rosters, we are at 15,925. Last day for submitting membership is April 1, 2010.

## **FFA Events and Activities**

2010 FFA Half-Time Leadership Conference

- 510 participants including students, advisors and guests. 319 members counting state officers. Record Attendance!!!!
- Theme: "Oh The Places You Will Go"
- Andrea Bloom and Gena Polzin were the keynote speakers of the conference.

District Speaking Contests started on January 18 and concluded February 15. Sectional Speaking Contests begin March 8. No cancellations of contests – all stayed on schedule!!!!

State FFA Officers attended CTSO Government Day on Thursday, February 11 and State FFA Alumni Convention February 12-14 in Manitowoc.

426 State FFA Degrees were received and processed by the Wisconsin FFA Center.

State Star Finalist Selection will be March 12.

77 State FFA Honors Band Applications were received and processed.

109 State FFA Honors Chorus Applications were received and processed.

Directors now have tapes and applications and are conducting the selection process.

Summer Assistant Position – The Wisconsin FFA Center received 4 resumes for the summer assistant position. None are past state officers but are good candidates. We will conduct interviews soon.

State FFA Proficiency Award Judging will be held March 12-13 in Wisconsin Dells. We anticipate close to 800 proficiency award applications to be submitted. They have arrived in the office!!!

Wisconsin National FFA Candidate Selection Process - Three candidates have indicated interest. Final applications due March 1. Interviews to be held March 20 in Steven Point.

Plans underway for the 81<sup>st</sup> State FFA Convention. Ideas welcome!! State Officer committees are working on selecting speakers, tours, workshops as well as many other areas of the convention.

Second Annual Day of Service

School Officials Lunch and Program

Changes Lives, Teach Agricultural Education

Agriscience Fair

Expanding space for the State FFA Leadership Dinner

State Officer committees are working on selecting speakers, tours, workshops as well as other projects.

**National Leadership:** Cheryl Zimmerman is serving the National Association of Supervisors of Agricultural Education as National President. Jeff Hicken is serving as the National Central Region Vice President. Jeff Hicken will also be serving on the National FFA Board of Directors starting this summer for a three-year term.

**The National FFA Commemorative Coin Act:** (U.S. Senate Bill #S.1553 and U.S. House of Representatives Bill #H.3464) will seek a U.S.-minted commemorative coin honoring the 85th anniversary of the National FFA Organization in 2012. FFA is working with key leaders in Congress to promote and gain co-sponsors of the bill. In order for the bill to emerge from committee, FFA must enlist a two-thirds majority of 67 Senate co-sponsors and 290 House co-sponsors. If we are successful in getting this legislation passed, the proceeds from the Commemorative FFA Coin will be used to strengthen programs and serve future generations of young people for decades to come. We know that our senators and congressional representatives respond to what they hear from their constituents, and we need your help. See information on the FFA Website.

**Start an Agricultural Education Program in 11 Steps:** Information to pass on to schools where we could develop new programs. Also, information that can be incorporated to strengthen current programs. Help people know that they NEED agricultural education in their school and community.

**Campbell Soup Company Barn Restoration Project:** Last year Campbell Soup Company partnered with the National FFA Organization to create the “Help Grow Your Soup” campaign. This project allowed Alumni, FFA members and the community to preserve five barns, build community gardens and much more, which was an exciting opportunity for FFA and the National FFA Alumni Association. The Fudala Farm was one of the five selected as a winner of the National FFA Alumni and Campbell’s Barn Restoration Project. This barn is located in Bark River, Michigan but the closest FFA Chapter is in Wisconsin with the second located in Michigan so they are going to work with both states to complete this project. The Coleman FFA Chapter will be working with this project – advisor Melissa Mateske. Work days are June 10-12, 2010. Watch for more information.

**Harvest for America Project:** Food drive working with Tractor Supply Company stores around Wisconsin. This ends February 26. Registration and reporting of collections can be done through the website [www.tractorsupply.com/harvestforamerica](http://www.tractorsupply.com/harvestforamerica). The Wisconsin chapters currently signed up are Albany, Clayton, Colby, Edgerton, Glenwood City, Lomira, Oconto Falls, Stoughton, Tigerton, Unity and Waterford. Lucy Whitehead from the National FFA Alumni will be present at the Wisconsin State FFA Convention to present awards to the chapters that collect the most food.

<b>Currently Registered (2/23/10)</b>	<b>Collection totals</b>
Florida	10,034 Lbs Collected
Michigan	41,736 Lbs Collected
Ohio	48,613 Lbs Collected
Tennessee	36,936 Lbs Collected
Wisconsin	7,686 Lbs Collected
Total:	145,005 Lbs Collected

### **Upcoming Events**

- March 1 – WLC Scholarship applications - postmarked
- March 5 - American Degrees – postmarked
- March 5-7 – The National Council for Agricultural Education Meeting – Alexandria, VA
- March 8-10 – ACTE National Policy Seminar – Washington D.C.
- March 2-3 – The County Today Silent Auction – Eau Claire
- March 12-13 – State FFA Proficiency Award Judging – Wisconsin Dells
- March 15-16 – State FFA Board Meeting – Madison
- March 19-20 - MFE/EDGE Conferences – Stevens Point
- March 20 – Wisconsin FFA National Officer Candidate Selection – Stevens Point
- March 20 – Qualifying CDEs – Janesville
- March 25 – Qualifying CDEs – UW-Platteville
- March 27 – Qualifying CDEs – UW-River Falls
- March 27 – Qualifying CDEs- FVTC-Appleton
- March 31- April 2 – WPS Farm Show, Oshkosh
- April 14 – Wisconsin FFA Foundation Board Meeting - Baraboo
- April 19-20 – CO-OPS YES! Conference – Eau Claire
- April 20 – National FFA Chapter Award applications postmarked
- April 26 – Wisconsin FFA Foundation Scholarship applications postmarked
- April 30 – State CDEs – Madison
- June 14-17 - State FFA Convention – Alliant Energy Center - Madison

**Glenda Crook**

WAAE SAE Committee Chair  
N1024 County Road A  
Columbus, WI 53925

January 12, 2010

**Cheryl Zimmerman**

*Wisconsin FFA Center Board*  
Spencer, WI

Dear Cheryl Zimmerman:

In an effort to better serve the FFA members the SAE committee would like to improve the method for selecting the Star Farmer, Star Placement, Star Agribusiness and Star Agriscience winners. The process currently in place trusts that the judges will meet the minimum expectations prior to interviewing the applicants. As was indicated at the last SAE committee meeting reports have indicated the minimum expectations are not being met. This correspondence outlines the complete proposal you requested, including objectives, procedures, and identification of responsibilities.

**OBJECTIVE**

Update the guidelines and judging expectations for the scoring of all four Star Applications and the interview process implemented for placing the applicants in order to make the interview process only a partial determining factor in placing the applicants rather than the sole factor.

**SCOPE OF SERVICES**

**1. Procedures**

- A. The judges will receive a letter along with the applications explaining the minimum requirements for placing the applicants. Each judge will score the applications and rank them prior to the interview session. Their rankings will be turned in to a room host prior to the interviews. These rankings will not be shared with the other judges.
- B. The judges information letter will also include a list of the applicants in alphabetical order for ranking.
- C. A room host will be assigned for each of the three interview rooms. The room host may be an SAE committee member, who may also be one of the judges in the room.
- D. The room host will enforce a no discussion rule ensuring the judges rank the applicants based on their analysis of the interview.
- E. The ranking of the applications will count for 70% of the total score calculated to determine the final placings.
- F. The interview rankings will count for 30% of the total score calculated to determine the final placings.
- G. The room hosts will give all ranked sheets to a designated score keeper, whether it is the speaking contest chairperson or a SAE Committee member. The rank of the applications and the rank of the interview will be calculated by this person to determine the final placings.
- H. In the event a tie should take place the ranking of the application will be the tie-breaking factor. If a second tie occurs the individual with the most low rankings will determine the winner.

## 2. Training and Testing

- A. The guidelines established above will be implemented at the 2010 State FFA Convention.
- B. The applications could be scored and ranked in March during the selection process and this information kept confidential to determine if this information should also be used in the final placing of the applicants. This ranking is not currently included in the proposal, but may be tested to determine if it would be a critical factor in determining the final placing of the Star Applications.
- C. The judges and room host should be agriculture teachers.

## 3. Conversion and Post-Conversion Support

- A. The SAE Committee will collect and review the information from the judging process to determine if the process is effective and the judges are meeting the minimum requirements.
- B. The SAE Committee will provide a report and update to the board after the first year and in consecutive years as deemed necessary by the board.

## YOUR RESPONSIBILITIES

This project demands significant involvement by Cheryl Zimmerman and the SAE Committee. Ultimate success is highly dependent on their effort. To help achieve a smooth and successful implementation, it will be your responsibility to:

1. Develop a new letter to the judges that will accompany the Star applications explaining the required ranking of the applications prior to the interview.
2. Establish a room host from either the judges or a separate individual at the State FFA Convention during the interview process.
3. Establish an individual to calculate the rankings of the Star Applicants for all four areas.
4. The SAE Committee will contact National FFA to establish the proper calculations for determining the placing based on a 70/30 split in the application and interview respectively.

## BENEFITS

This new process will increase the effectiveness of the Star judges and place more emphasis on the application rather than the interview.

## SOFTWARE COSTS AND PROFESSIONAL FEES

There are no costs or fees associated with this proposal, as all positions are voluntary.

## CLOSING

The SAE Committee appreciates your consideration of the proposal. It is our objective to better serve the FFA members and to establish a more effective and fair method for ranking the four Star areas.

Sincerely,

**Glenda Crook**

*SAE Committee Chair*