

**Award and Recognition Program
2011 Program Notification
June 1, 2010**

Overview

The National FFA Organization provides information regarding proficiency award areas and career development events for the upcoming calendar year on an annual basis. The process for notification and information about the program evaluation process were communicated to state leaders in a letter dated Aug. 6, 2009.

- To secure a copy of the letter or for questions regarding the process used to determine the categories below, please contact **Jim Armbruster**, jarmbruster@ffa.org, 317-802-4334.
- For questions about the proficiency award program operation, please contact **Rosalie Hunsinger**, rhunsinger@ffa.org, 317-802-4255.
- For questions about the career development event program operation, please contact **Melissa Brown**, mbrown@ffa.org, 317-802-4288.

For 2011, those **programs in categories 1 – 3** (see below) **will be offered during the 2011 year**, with minor programmatic adjustments made only for under-funded programs. Adjustments made by FFA staff will not impact local or state level support for these programs.

Category 1 Programs as of June 1, 2010

Career Development Events

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| <ul style="list-style-type: none">• Agricultural Issues Forum• Agricultural Mechanics• Agricultural Sales• Agronomy• Environmental and Natural Resources• Extemporaneous Public Speaking• Farm Business Management | <ul style="list-style-type: none">• Horse Evaluation• Marketing Plan• Meats Evaluation and Technology• Nursery Landscape• Parliamentary Procedure• Prepared Public Speaking |
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Proficiency Awards

- | | |
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| <ul style="list-style-type: none">• Agricultural Education• Agricultural Mechanics Repair and Maintenance - Entrepreneurship• Agricultural Mechanics Repair and Maintenance - Placement• Agricultural Mechanics Energy Systems• Agricultural Mechanics Fabrication and Design• Agricultural Processing• Agricultural Sales Placement• Beef Production - Entrepreneurship• Beef Production - Placement• Dairy Production - Entrepreneurship• Dairy Production - Placement• Diversified Crop - Entrepreneurship• Diversified Crop - Placement• Diversified Horticulture• Emerging Agricultural Technology• Environmental Science and Natural Resources Management | <ul style="list-style-type: none">• Equine Science - Entrepreneurship• Equine Science - Placement• Fiber and/or Oil Crop Production• Food Science and Technology• Forest Management• Fruit Production• Grain Production - Entrepreneurship• Grain Production - Placement• Home and/or Community Development• Landscape Management• Nursery Operations• Outdoor Recreation• Poultry Production• Small Animal Production and Care• Swine Production - Placement• Turf Grass Management• Vegetable Production• Veterinary Medicine• Wildlife Management - Entrepreneurship |
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Category 2 programs as of June 1, 2010

Career Development Events

- Creed Speaking
- Job Interview
- Livestock Evaluation
- Poultry Evaluation

Proficiency Awards

- Diversified Livestock Production - Entrepreneurship
- Specialty Animal Production

Category 3 programs as of June 1, 2010

Career Development Events

- Agricultural Communications
- Food Science and Technology

Proficiency Awards

- Agricultural Sales - Entrepreneurship
- Forage Production
- Swine Production - Entrepreneurship

Category 4 programs as of June 1, 2010

Category 4 programs: These are programs with a five-year participation average of 35 states or greater and a five-year funding average of less than 50 percent. Programs that have been in this category for two years (*see number in parentheses following program*) **are in jeopardy of being combined or eliminated, unless adequate funding can be secured.** National FFA staff will take steps to reduce operation costs to minimize the financial impact, while working to minimize the direct impact on participating students or state support. Cost reductions for category 4 programs will be announced by Dec. 1, 2010. At this time **we are requesting state leaders nominate potential sponsors** for any program that has been in Category 4 for two years (*see number in parentheses following program*). Please send company name or individual name, e-mail, telephone number and address to tgreenwood@ffa.org, please carbon copy jarmbruster@ffa.org.

Career Development Events

	5-Year Participation Average	5-Year Funding Average
• Dairy Cattle Evaluation (2)	45 states	13%
• Dairy Foods (2)	36 states	33%
• Floriculture (2)	46 states	31%
• Forestry (2)	41 states	23%*

*Forestry funding plan successful in securing full funding for 2010.

Proficiency Awards

	5-Year Participation Average	5-Year Funding Average
• Sheep Production (1)	35 states	28%*

* Sheep production 50% funded in 2009 and 2010 – Funding plan showing success.

Category 5 programs as of June 1, 2010

Category 5 programs: These are programs with a five-year participation average of 34 states or less and a five-year funding average of 50 percent or less. Programs in this category for two years (*see number in parentheses following program*) are in jeopardy of being combined, eliminated, or having a state participation fee assessed unless adequate funding can be secured or state participation increased. National FFA staff will take steps to reduce operation budgets to minimize the financial impact while still offering the program. These reductions will have an impact on participating students and state support levels. Cost reductions and/or state fees for Category 5 programs will be announced by Dec. 1, 2010.

At this time **we are requesting state leaders nominate potential sponsors** for any program that has been in Category 5 for two years (*see number in parentheses following program*). Please send company name or individual name, e-mail, telephone number and address to tgreenwood@ffa.org, please carbon copy jarmbruster@ffa.org. State leaders are encouraged to increase the participation in these programs at the local and state level. Please contact your Local Program Success representative for information or resources for local and state use.

Proficiency Awards

This is the first year for the following programs to be listed as category 5 programs. FFA staff will implement a plan to increase funding and participation. Programs may be eliminated, combined or have a state participation fee assessed starting in 2012.

	5-Year Participation Average	5-Year Funding Average
• Agricultural Communications (1)	27 states	37%
• Agricultural Services (1)	32 states	48%

This is the second year for the following programs to be listed in category 5. Due to their unique nature, number of students served and educational value, these programs will be offered in 2011 in limited fashion. If increased funding or participation cannot be secured these programs will have cost savings applied. Any reduction of services to students and state support will be announced by December 1, 2010. If funding or participation does not increase, these programs may be combined, eliminated or a state participation fee assessed starting in 2012.

	5-year Participation Average	5-year Funding Average
• Diversified Livestock Production - Placement (2) * This area is 50% funded for 2010, long term sponsor relationship in place.	28 states	48%
• Specialty Crop Production (2)	24 states	20%
• Floriculture (2)	29 states	20%

Program being eliminated effective January 1, 2011

- **Diversified Agricultural Production (2)** This area will be **eliminated** in 2011. Members participating in this award area will apply in the related crop or livestock proficiency award area.

Note: This program may be reinstated if adequate funding is secured prior to Jan. 1, 2011.