

## Paper Scrapbook Rubric

Areas of Assessment	Mastered points 4	Proficient points 3	Basic points 2	Minimal point 1	Not Evident
<b>1. Album</b>	A quality, crisp, clean, unbroken 12x12 with page protectors or traditional large FFA album is used; closes properly; all blank pages are removed; no reused pages within book	A quality, crisp, clean, unbroken 12x12 with page protectors or traditional large FFA album is used; closes properly; some blank pages remain	A quality, crisp, clean, unbroken 12x12 with page protectors or traditional large FFA album is used; closes improperly, some blank pages remain	Wrong type of book or inferior quality book, no page protectors used; closes improperly	
<b>2. Organization</b>	Book contains a quality title sheet; table of contents; sections and page numbers. It contains materials that cover the time frame from the previous year's convention to the present. It contains at least 5 sections. All items in Table of Contents are present.	Book contains a quality title sheet; table of contents; sections and page numbers. It contains materials that cover the time frame from the previous year's convention to the present. It contains at least 4 sections. All items in table of contents are present.	Book is missing one or more of the following: title sheet; table of contents; sections and page numbers. The time frame is misrepresented. It isn't divided into sections and not all Table of Contents are present.	Book is missing two or more of the following: title sheet; table of contents; sections and page numbers. No clear time frame is present.	
<b>3. Picture Layouts</b>	Number of pictures per event and/or per page is at an optimal level (4-6 for a single layout and 8-12 for a two page spread); photos are cropped, trimmed and matted to enhance photos on a busy background paper.	Number of pictures per event and/or per page is at an optimal level (4-6 for a single layout and 8-12 for a two page spread); photos are cropped and trimmed but not matted.	Inadequate number of photos per event and/or page; photos aren't matted.	Inadequate number of photos per event and/or page; photos aren't cropped or matted.	
<b>4. Picture Quality</b>	Photos are up to date, free of red eyes, clear and in focus. Photographer is close to subject and photos are in excellent quality overall - not too dark or light from over exposure.	Photos are up to date, free of red eyes, with a few photos too far away, out of focus, too dark or too light.	Used some old photos, some red eye photos exist, increased number of photos out of focus, too far away, too dark, or too light.	Used many old photos, many red eye, majority of photos are out of focus, too far away, too dark, or too light.	
<b>5. Supporting Materials (These include newspaper clippings, thank you notes, agendas, programs, ribbons, memorabilia, etc.)</b>	Materials are secured with enough adhesive of the proper type; newspaper clippings are laminated for prolonged life; clippings are properly cited; adequate number of materials are included if necessary (ie, thank you notes), items are appropriately spaced on page.	Materials are secured with enough adhesive of the proper type; newspaper clippings are not laminated for prolonged life; clippings are not properly cited; adequate number of materials are included if necessary (ie, thank you notes), items are appropriately spaced on page.	Materials aren't secured properly; clippings aren't laminated or cited; too many supporting materials of the same kind; some spacing issues.	Materials aren't secured properly; clippings aren't laminated or cited; too many/too few supporting materials of same kind; many spacing issues.	

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<b>6. Reflections &amp; Journaling</b>	<p>All reflections/journaling is legible; it's all handwritten or typed; legible font, size and color is used throughout the book; all captions contain first and last names of people; all events are described thoroughly in captions; pictures match the title of the page and the captions; proper grammar and spelling occur throughout all pages.</p>	<p>All reflections/journaling is legible; mix of handwritten and typed journaling; legible font, size and color is used throughout the book; some captions have only first names of people; all events are described thoroughly in captions; pictures match the title of the page and the captions; less than 5 spelling and/or grammar errors.</p>	<p>Mix of handwritten and typed journaling; some font, size and color is illegible; some captions lack detail; 5-10 spelling and/or grammar errors; some pictures don't match the words on the page.</p>	<p>Many font, size, and color illegible; many captions lack detail; more than 10 spelling and/or grammar errors; many pictures don't match page.</p>	
<b>7. Creativity</b>	<p>Your scrapbook is not boring! It's exciting, fun, and sassy! It incorporates themes of events into the layouts. It demonstrates passion and enthusiasm for FFA through the creative use of titles, papers, stickers and/or stamps. You've used 3-D embellishments throughout the book to enhance your photos.</p>	<p>Your scrapbook is interesting, but needs more embellishments to enhance the overall appearance throughout. Use different papers, stickers, stamps, embellishments plus memorabilia you collect to stimulate ideas and spark your creativity.</p>	<p>Your scrapbook lacks creative details. Use colorful and varied papers, stickers, stamps and other embellishments to further show your enthusiasm for the FFA events you participate in! Incorporate colors, fun titles and memorabilia to enhance your scrapbook.</p>	<p>Your scrapbook lacks zest! Spice it up! Use this rubric as a guide to improve in all areas and creativity will follow suit!</p>	
<b>8. Neatness</b>	<p>Throughout entire book, all items are secured with appropriate quantity and quality of adhesive; pages are smudge free; appropriate reflections/journaling is present; no items are hanging off pages; all cut items are neatly trimmed and straight.</p>	<p>A few items unsuccessfully adhered, less than three smudges; less than three journaling errors; no items are hanging off pages; all cut items are neatly trimmed and straight.</p>	<p>Some items unsuccessfully adhered, more than 3 smudges; more than 3 journaling errors; some items hanging off pages; some cuts not straight.</p>	<p>Many items unsuccessfully adhered; many smudges; many journaling errors; items hanging off page; cuts are not straight.</p>	
<b>9. Satisfies Purpose</b>	<p><u>Exceptional</u> example of a chapter's historical documentation for future generations to enjoy; <u>extremely</u> useful in chapter recruitment and <u>completely</u> effective as a public relations tool to share ideas with others.</p>	<p><u>Above average</u> example of a chapter's historical documentation for future generations to enjoy; <u>very</u> useful in chapter recruitment and <u>ultimately</u> effective as a public relations tool to share ideas with others.</p>	<p><u>Average</u> example of a chapter's historical documentation for future generations to enjoy; <u>somewhat</u> useful in chapter recruitment and <u>could be</u> effective as a public relations tool to share ideas with others.</p>	<p><u>Substandard</u> example of a chapter's historical documentation for future generations to enjoy; <u>not</u> useful in chapter recruitment and <u>ineffective</u> effective as a public relations tool to share ideas with others.</p>	

**Additional Comments:**