

Membership Recruitment Award

The Wisconsin Association of FFA encourages chapters to retain and recruit members into the FFA organization. More students need to learn about the opportunities that the FFA has to offer and wants those students to become involved in the FFA. This recognition program was created for chapter officers based on their accomplished goals for recruitment and retention of FFA members for their chapters.

The top 5 chapters will be recognized on stage at the Wisconsin State FFA Convention for their FFA Membership Recruitment and Retention activities. The recognition program will be based upon:

- * Completed application answering the questions below.
- * Application **MUST** be filled out by chapter officers.
- * Please include 3 pictures (3 1/2 x 5 or 4 x 6) with captions of 50 words or less.
- * Applications must be typed.

Application Deadline: Postmarked by May 1 to:
Wisconsin FFA Center
PO Box 110
Spencer, WI 54479

Chapter Name: _____

Chapter Advisor(s) _____

On one page or less per question (Double-spaced, 10 pt font size) please answer the following questions:

1. What are the goals of you chapter's membership recruitment and retention plan?
2. Describe your chapter's activities for Recruitment/Retention of FFA members.
3. What challenges has your team faced as you have implemented your Recruitment/Retention Program and how have you overcome those challenges?
4. What is the impact of your Recruitment/Retention program activities, how has your membership changed as a result of your activities?