

GROWmore COMMUNITIES

**A project of Syngenta & The
Wisconsin FFA Foundation**

Rural communities in Wisconsin are in need of fresh produce to feed families who struggle to afford and acquire the fresh vegetables required to raise healthy families. Syngenta has the passion for feeding the world and recognizes that the best solution begins locally, in grass-roots efforts, to create sustainable communities. The Wisconsin FFA Foundation and Syngenta have partnered to provide resources for gardens to six Wisconsin FFA Chapters in 2017. Two of these will be returning chapters from last year, and four will be newly selected programs.

The FFA chapter requirements are as follows:

- FFA Chapter agrees to grow a 0.25 – 0.50 acre of actual garden crops.
- 50% of the grown crop will be harvested and donated to a needing organization of the chapter's choice.
- The remaining 50% of the grown crop can be marketed locally by the members of the FFA chapter to support additional FFA activities, be used as a chapter community service project, or managed as individual student Supervised Agricultural Experience projects.
- The FFA chapter agrees to do social media posts about the program and complete at least 2 community outreach/educational programs throughout the growing season focusing on food production, gardening, sustainability, or other positive agricultural production messages.
- The FFA chapters will submit a final report which will include: project description, finalized budget, receiving organization's contribution receipts, and how the remaining product was used and beneficial.

Timeline:

- Applications due: April 28, 2017
- Garden needs to be planted by May 26, 2017
- First social media post by June 2, 2017 and one additional post every 2 weeks thereafter.
- Make timely outreach program efforts.
- Harvest crops in a timely manner depending on the crop(s) planted.
- Final report back to the WI FFA Foundation by October 15, 2017.

In support of this program, Syngenta will provide the following to the FFA Chapters selected:

- \$500 donation to the FFA chapter as seed money to set up the garden (new chapters only).
- An additional \$500 donation to the chapter upon final delivery of grown produce to the local food bank of their choice, social media posts and outreach programs completed, and final report submitted (new and returning chapters).

Complete the attached application, **email it and a copy of the FFA Chapter's W9 to the Wisconsin FFA Foundation by 10:00am on Friday, April 28th, 2017 to the WI FFA Foundation Director.** Application evaluation will take place in early May. FFA chapters selected for the Grow More Communities project will receive funds no later than June 1st, 2017.