

2018 Wisconsin FFA State Convention Delegate Committee Topics:

Awards - Why are there less applicants?

- How can we encourage students and chapters to apply for awards?
- What hesitations do students and chapters have in applying for awards?
- What benefits do students gain when apply for awards? How can we better express these benefits?

FFA Alumni Engagement

- How do our chapters engage with our alumni chapters?
- What difficulties do we face in connecting with our alumni chapters? How can we overcome these difficulties?
- In what ways can the alumni help our FFA chapters?

FFA Marketing and Public Relations

- How effective are the State Officer's Travel Blog and Newsletters? Should state officers continue with their sectional newsletter? Should there be a state wide newsletter?
- How effective are the new methods of communicating (Snapchat Takeover Tuesdays, Facebook videos, etc.)? How can we increase followers on our new twitter account?
- What would we like to see posted on Wisconsin FFA's social media (event and deadline reminders, contest results, member/chapter spotlights, etc)?

Improvements to the State FFA Delegate Process

- What do we like and dislike about the current process?
- What suggestions do we have for improvement of the delegate process?
- How does serving as a delegate benefit an FFA member?
- How can we encourage all chapter to bring delegates to convention?

New Ways for FFA to Strengthen Agriculture

- Who can we work with to strengthen agriculture?
- What can we do as FFA members to continue progressing innovation within agriculture?
- What programs/tactics can we start or what existing programs/tactics can we improve to continue help strengthen the agricultural industry?

Optimizing National FFA Week

- How do our chapters celebrate FFA Week? What new ideas do we have?
- Who can we work with to grow FFA week celebrations (alumni, other schools, newspapers/radio stations, state officers, etc.)? How do you think State Officers' time could be best utilized during FFA week?
- What challenges do we face? How can we overcome those challenges?

Recruiting and Retaining FFA Members

- How do we recruit new members? How do we get them to participate?
- What hesitations do others have about joining FFA?
- How can we continue to engage our current FFA members?

SAEs for All Students

- How can we encourage students to begin a Supervised Agricultural Experience project?
- What is holding members back from starting and growing an SAE project?
- How can we better promote SAEs to students?

State FFA Convention Review

- What do we like and dislike about State FFA Convention?
- If we could change anything what would we change? How do we recommend this implementing this change?
- What new ideas do we have to incorporate at State FFA Convention?

State FFA Officer Election Process

- What are the advantages and disadvantages of the current process?
- Why are members not applying to be a State FFA Officer?
- How can we better promote the State FFA Officer experience?