

Wisconsin Association of FFA
85th Wisconsin State Delegate Business Session

June 10, 2014

Logan Wells, State FFA President, officially opened the 2014 Wisconsin State FFA Convention Business Session at 10:00am in Halls C/D of the Alliant Energy Center Exhibition Hall on June 10, 2014.

Jeff Hicken, Logan Wells, Connor Anderson, Thomas Olson, Emma Hesper, Alison Wedig, Jon Jennings, Alexandra Klappoetke, Jenessa Freidhof, Reba McClone, Justin Schwahn, Katie Freeman and voting delegates were present.

Official Delegate Count was as follows:

Section 1: 28	Section 6: 34
Section 2: 30	Section 7: 36
Section 3: 42	Section 8: 35
Section 4: 30	Section 9: 38
Section 5: 30	Section 10:34

Total of 344 voting delegates were present.

Karlee Gilbertson, Pecatonica FFA moved, Ryan Quin, Black Hawk FFA seconded to accept the minutes from the 2012-2013 State FFA Convention. Lindsay Anderson, Gresham FFA moved to amended the minutes by striking Lindsey Anderson, Western Region Vice President, National FFA Officer and insert Lindsay Anderson, Gresham FFA under the Agricultural Education Advocacy Committee. Casey Krueger, Colby FFA seconded the amendment. Amendment passed by a majority vote. Motion passed by a majority vote.

Melissa Le Captian, Mishicot FFA moved to accept the budget, Isabell Cox, DePere FFA seconded the motion and it was passed by a majority vote.

Shawnee Holtee, New Richmond FFA moved to accept the 2014 State Degree Recipients, Sam Jesse, Lodi FFA seconded the motion. Motion passes by a majority vote.

Delegate Committee Reports:

Recruiting FFA Members to be Agricultural Teachers

Chair: Amber Maag, Fennimore FFA

Recommendation #1: Promote the positive aspects of the job, so students understand how much agriculture teachers enjoy what they do.

Recommendation #2: Encourage teachers to promote their career to students.

Recommendation #3: Publicize the Change Lives, Teach Ag workshop more, so a wider variety of students have the opportunity to sign up for it.

Encompassing Technology into FFA

Chair: Jenna Pavlac, Neillsville FFA

Recommendation #1: Promote FFA through Snap Chat because of its fast and easy use.

Recommendation #2: Create an FFA Chat Room where members can meet one another and ask questions.

Recommendation #3: Regularly update FFA Facebook pages to keep member aware.

Improvements to State Convention

Chair: Madison Kraft, Dodgeland FFA

Recommendation #1: State officer team could make a preview/informational video before convention to advertise the events.

Recommendation #2: Advertise all keynote speakers so members don't miss the opportunity to hear them.

Recommendation #3: Host more state level Career Development Events at convention to improve attendance and interest.

Recommendation #4: Be sure to make schedule easy to understand so members can take advantage of all opportunities available.

Recommendation #5: Develop activities for other members to participate in during times such as this delegate session.

FFA Marketing and Public Relations

Chair: Alison Latham, Lodi FFA

Recommendation #1: Better utilize media state wide.

Recommendation #2: Host contests for people who like the social media page.

Recommendation #3: Monthly competitions to promote to other people outside FFA.

Recommendation #4: Talk to people to promote our image.

Recommendation #5: Goet more active in community events.

Recommendation #6: Wear official dress all day for FFA events to let people know you're having an event.

Recommendation #7: Host a Youtube video contest.

Recommendation #8: Work on breaking our "redneck" image .

Recommendation #9: Use Prezi and Google Docs to promote FFA events.

Career and Industry Exploration

Chair: Leslie Reinke, Elkhorn FFA

Recommendation #1: To have an industry tour every few months put on by the state of each section about different agricultural careers.

Recommendation #2: Develop an agriculturally based school to work program in the schools.

Recommendation #3: Host a career day in every section with speakers throughout the state about their careers in agriculture.

Alumni Partnership Development

Chair: Maddie Beck, Bay Port FFA

Recommendation #1: Each chapter should help their alumni affiliate with fundraisers and recruiting new alumni members.

Recommendation #2: Promote the activities our alumni's host.

Recommendation #3: Continue to recruit younger members, parents, people from the community and all members to join the alumni.

Inter Chapter Relations

Chair: Kayla Hickman, Spooner FFA

Recommendation #1: each section should maintain a Facebook page managed by the state officer from that section.

Recommendation #2: Each section should have at least one section-wide social activity per year coordinated by the state officer.

Recommendation #3: A section wide proficiency workshop should be held and put on by the advisors.

State Officer Experience

Chair: Isabella Kox, DePere FFA

Recommendation #1: Inform potential candidates of state officer duties in advance of application.

Recommendation #2: Keep people involved in FFA though college.

Recommendation #3: Keep people updated using social media (Facebook, Twitter, etc.).

Public Speaking Academy

Chair: Lindsay Anderson, Gresham FFA

Recommendation #1: Provide incentive for competing in speaking contests. (Recognize by just name at state convention if student took 1st or 2nd at sectionals)

Recommendation #2: Provide a mock competition for younger members.

Recommendation #3: Introduce a public speaking camp to Wisconsin.

Awards and Programs

Chair: Kori Beisbier, Reedsburg FFA

Recommendation #1: Give membership awards based on active member only.

Recommendation #2: Member percentage awards based level. (0-200 students, 200-400 students, etc.)

Recommendation #3: Level increase for PRIDE award.

Proposed Constitutional Amendments

Marissa Sprecher, Sauk Prairie FFA moved to approve accept the National FFA Constitutional Amendment as proposed, Amber Maag, Fennimore FFA seconded the motion. Motion passed by majority vote.

Respectfully Submitted,

Emma Heser

2013-2014 Wisconsin State FFA Secretary