

Wisconsin FFA Center Board Meeting Minutes  
Tuesday, June 26<sup>th</sup>, 2012 ~ 1:30 p.m. Breakout Room 6B

Meeting was called to order by Marty Nowak at 1:30 p.m. It was moved and seconded to approve the agenda with flexibility by Glenda Crook. The minutes of the January meeting were approved by Randy Ehrenberg.

Members present: Randy Ehrenberg, Jeff Hicken, Kristin Hanson, Mike Robinson, David Kruse, Marty Nowak, Kim Houser, Glenda Crook, Cheryl Zimmerman, Bridgett Neu.

Members Absent: Clara Hedrich

The financial report was provided by Cheryl Zimmerman and the budget was also reviewed. Handouts were provided to the members of the board. The financial report was moved by Kristin Hanson and seconded by Glenda Crook. Motion passed. The budget was explained and was moved by Kristin Hanson and seconded by David Kruse to approve. Motion passed.

Cheryl Zimmerman provided the FFA Center Update via handout and explained the following points: Convention went well, attendance was down slightly but last year was a record year. The online registration system worked well but still needs some updates. Proficiencies were all held in session two this year and seemed to work well. Great attendance at the sponsors and award winners' dinner. The number of exhibitors in the career show has increased and they have a goal of 70 for next year. The tractor display went really well and looked nice. The Vet Science CDE held at convention will only occur this year and will be combined with the state CDE competition in 2013. Wisconsin is now in 8<sup>th</sup> place for membership losing one place. The FFA Summer Assistant is Jamie Renier and she has been doing a great job.

#### Old Business

Cheryl Zimmerman and Jeff Zobeck are still planning to work on a rental contract. Since Jeff is no longer on the board it was decided to make a change in this process. The current rate still stands at \$3,400. Dave Kruse is now going to work on the rental contract.

#### New Business

FFA Center Assistant Salary is currently at \$14 per hour. This position is currently budgeted at \$23,000. Moved by Kim Houser to increase the hourly salary to \$14.50 and seconded Mike Robinson. Discussion followed. Moved by Dave Kruse to strike .50 cents and insert .25 increase. Seconded by Kristin Hanson. Discussion followed on amendment. Amendment passed. Motion passed.

#### Executive Director Contract

The executive director contract was discussed. It was moved by Kim Houser to increase Cheryl's compensation package by \$1410 which is a 2.5% increase. Seconded by Kristin Hanson. Motion passed. Marty Nowak will discuss with Cheryl how to distribute the increase throughout the contract.

Board terms were reviewed and Kristin Hanson was selected for another term on the FFA Center Board. The term will be 2012-2015.

Next meeting will be at 212/360 conference at the Olympia Village in Oconomowoc on November 9<sup>th</sup> at 7:30 p.m. November will be the 1<sup>st</sup> meeting for the newly elected board.

#### **FFA Center Board Representatives Term**

Sections 1&2 Kristin Hanson 2009-2012

Sections 3&4 Mike Robinson 2010-2013

Sections 5&10 Randy Ehrenberg 2010-2013

Sections 6&7 Glenda Crook 2011-2014

Sections 8&9 Clara Hedrich 2011-2014

David Kruse WAAE President 2011-2012

Marty Nowak WAAE Past-President 2011-2012

Kim Houser WAAE President Elect 2011-2012

## **Wisconsin FFA Center/Wisconsin Association of FFA**

New Ag Career Network, Membership Increase, State Convention revisions.....The Wisconsin Association of FFA had another successful year. Thank you FFA advisors for making things happen at the local level. Your hard work and dedication to build and develop your local program is what helps make the entire state of Wisconsin be successful.

**State FFA Convention:** The 83rd State FFA Convention was a great success. We had 3,381 in attendance. We utilized the new State Convention online registration system....worked well but plans to improve. Thank you to the entire team of people – state officers, advisors, managers, past state officers and all volunteers who helped to bring this convention together and make it the event it is.

Reorganized sessions – All proficiency awards in Session 2 – very positive response. Excellent attendance at Sponsors and Award Winners Dinner....Increased number of exhibitors in Career Show – Sonya Huebner new Career Show manager....Restored Tractor Display expanded....hosted Vet Science CDE....UW-River Falls Alumni Reception....FFA painted seats will be auctioned off at the State FFA Alumni Convention in February....Changed the location and flow of registration...service projects for Waterdrops of Hope and Change for Literacy.....State Fair registration forms submitted to DPI before convention started.

Please make sure to share any ideas or suggestions you have for future conventions. We will again be returning to the Alliant Energy Center in 2013 - June 10-13.

**State Convention Materials:** We have items left from the State FFA Convention for teachers to pick up. Please check your materials so you have received all the correct plaques and applications.

**New State Officer Team:** This is team 20!!! We have completed the annual BLAST OFF training. The officers arrived here on Sunday evening to begin their training and work sessions. Please introduce yourself to the officers so they have an opportunity to get to know which advisors are from their sections. They are a great group of students and looking forward to another super year for Wisconsin FFA. This year we will travel to Springfield, Illinois next week.

Key Message Training will occur July 16 and August 1 before Farm Technology Days and Wisconsin State Fair. State Officers will conduct Farm Tours at the 2012 Wisconsin Farm Technology Days.

### **Wisconsin FFA Membership:**

We have reached the 18,996 mark!! Wisconsin FFA membership increased again. However, Wisconsin is eighth in membership with North Carolina just passing us. We will again offer the National FFA Affiliation fee option for chapters that wish to utilize this type of membership process. Remember National FFA dues will be \$7.00 ...so total packages will be \$12.50. Membership will also be a part of the new Ag Careers Network from National FFA.

**Newly Chartered FFA Chapters:** Highland, Southwestern and Owen-Withee. Hope to charter FFA chapter at Milwaukee Vincent next year.

**Wisconsin FFA Website:** We are continuing discussions about some major revisions with the website as far as coordinating all websites of Wisconsin Team Ag Ed.

**Wisconsin FFA Center Affiliation Fee:** For 2011-12 247 total chapters paid affiliation fee or fees to participate. The Affiliation Fee will be \$350.00 for the 2012-2013 school year. Invoices are being handed out here. Invoices not picked up this week will be sent directly to the schools.

**FFA Center Summer Assistant:**

Jamie Renier, past state FFA officer has been serving as the Wisconsin FFA Center Summer Assistant.

**State FFA Safe Tractor Operators Contest:** The State Contest will be held Tuesday, July 17 at Farm Technology Days in Outagamie County. An email will be sent to all advisors of Sectional Winners the end of this week.

**Judges Needed for National CDEs:** Creed, Prepared and Extemp judges needed. Please let me know if you are interested so I can register you online.

**State Fair:** Two female chaperones are still needed for State Fair.. The State FFA Officers will again partner with the Department of Agriculture, Trade and Consumer Protection for the Veggie Races. The state officers will also be in charge of the stage presentations in the Discovery Barn. All stage presentations will be done by the officers this year and planning is underway.

**State FFA Honors Band & Chorus - Applications Received:** Band – 87; Chorus - 103

**State FFA Degree Processing** – 359 applications were reviewed. 327 were awarded. New requirement to submit transcripts. A positive move because National FFA is becoming more picky about course requirements for American Degrees also.

**State FFA Proficiency Judging** – 683 proficiency award applications were received, processed and judged.

**American Degree Applications** - We had 180 applications submitted to National FFA. Final approval will occur this summer. Teachers need to be more careful in reviewing their student's applications as we are finding more problems than usual and need to assist teachers in better understanding the importance of proofing before submitting applications.

**2012 Sectional Leadership Workshops** – Key topics will be the use of the new Ag Career Network, the new online Wisconsin registration system and updates on FFA programs and applications.

**National FFA Officer Candidate** – McKenzie Baecker is our 2012 National FFA Officer Candidate. If you would like for her to visit with your students or assist your chapter, please contact her.

Thanks for your input. Your ideas and suggestions make our State FFA Association strong. Thank you very much for allowing me the opportunity to serve as your FFA Executive Director. I appreciate the support that you give me and our FFA Center to provide opportunities for FFA members.

**Wisconsin Association of FFA**

**Leadership Conference Attendance Summary**

**Summary of Sectional Leadership Workshops 1995-2011**

<b>Year</b>	<b>Attendance</b>
1995	1674
1996	1715
1997	1934
1998	1937
1999	1921
2000	1806
2001	1886
2002	1964
2003	2211
2004	1919
2005	2103
2006	2173
2007	2086
2008	2028
2009	2075
2010	2192
<b>2011</b>	<b>2077</b>

**Summary of 212 (MFE), 360 (ALD) and EDGE Participation 1992-2012**

<b>Year</b>	<b>Fall</b>	<b>Spring</b>	<b>Total</b>
1992-93	172	52	224
1993-94	195	119	314
1994-95	210	135	345
1995-96	226	152	378
1996-97	267	141	408
1997-98	271	219	490
1998-99	271	200 (MFE 143 + EDGE 57)	471
1999-2000	319 (MFE 184 + ALD 135)	331 (MFE 235 + EDGE 96)	650
2000-2001	387 (MFE 203 + ALD 184)	297 (MFE 194 + EDGE 103)	684
2001-2002	339 (MFE 203 + ALD 136)	373 (MFE 231 + EDGE 142)	712
2002-2003	376 (MFE 208 + ALD 168)	433 (MFE 228 + EDGE 199)	803
2003-2004	448 (MFE 267 + ALD 181)	347 (MFE 165 + EDGE 179)	792
2004-2005	376 (MFE 224 + ALD 152)	424 (MFE 175 + EDGE 248)	800
		223 MFE 84 + EDGE 139)	599
2005-06	361 (MFE 210 + ALD 151)	388 (MFE 220 + EDGE 168)	749
2006-07	339 (MFE 187 + ALD 152)	450 (MFE 219 + EDGE 231)	789
2007-08	484 (MFE 253 + ALD 231)	415 (MFE 169 + EDGE 246)	899
2008-09	487 (MFE 256 + ALD 251)	372 (MFE 164 + EDGE 208)	859
2009-10	490 (MFE 272 + ALD 218)	460 (MFE 206 + EDGE 254)	950
2010-11	672 (212° 355 + 360° 317)	405 (212° 192 + EDGE 213)	1077
<b>2011-12</b>	<b>635 (212° 329 + 360° 306)</b>	<b>383 (212° 175 + EDGE 208)</b>	<b>1018</b>

### Summary of FIRE (Greenhand) Workshop Participation 1993-2011

Year	Fall I	Fall II	Fall III	Total
<b>2011</b>	<b>116 Appleton</b>	<b>341 River Falls</b>	<b>262 Madison</b>	<b>719</b>
2010	124 Appleton	250 Madison	300 River Falls	674
2009	171 Appleton	183 River Falls	262 Madison	616
2008	261 Madison	175 Appleton	267 River Falls	703
2007	225 River Falls	163 Appleton	275 Madison	663
2006 (FIRE)	190 Madison	216 River Falls	271 Appleton	677
2005	178 River Falls	250 Appleton	327 Madison	755
2004	185 Appleton	217 Madison	233 River Falls	635
2003	198 Appleton	245 Madison	325 River Falls	768
2002	213 Appleton	173 River Falls	222 Madison	608
2001	169 Appleton	162 River Falls	220 Madison	551
2000	102 Appleton	157 River Falls	185 Madison	444
1999	187 RF	309 Mad		496
1998	204 RF	312 Mad		516
1997	159	150		307
1996-97	216	158	374	
1995-96	219	186	405	
1994-95	107	195	302	
1993-94	175	171	346	

### Summary of Half-Time Conference Participation 1994-2012

Year	Members	Advisors	Others	Total
1994	230	87	13	330
1995	197	82	17	296
1996	239	104	14	357
1997	221	79	13	313
1998	232	82	16	330
1999	264	106	20	390
2000	244	105	24	373
2001	266	112	12	390
2002	302	113	11	420
2003	277	121	23	421
2004	276	138	24	438
2005	291	128	24	443
2006	276	137	26	439
2007	298	133	22	453
2008	319	139	19	477
2009	297	139	26	462
2010	330	148	32	510
2011	321	139	25	485
<b>2012</b>	<b>350</b>	<b>187</b>	<b>31</b>	<b>568</b>

## **Summary State FFA Convention 1998-2012**

1998	2935
1999	2918
2000	3015
2001	2879
2002	3187
2003	3238
2004	3325
2005	3358
2006	3192
2007	3409
2008	3442
2009	3417
2010	3184
2011	3468
2012	3381

## **Goals for 2012-2013**

1. Assist the many new teachers with understanding the FFA programs and activities. Serve as a key resource for them.
2. Review and improve online registration and ticket sales for State FFA Convention through Pat Sternitzky.
3. Develop online registration system for District Speaking Contests.
4. Work with the new National FFA Ag Career Network for membership processing and student portfolio building and chapter program of activities.
5. Review State FFA Officer Election process....concern of lack of candidates in some sections.
6. Update State FFA Officer Candidate Handbook
7. Continue to increase FFA membership and enforce membership as a requirement for participation.
8. Continue to promote the National FFA Affiliation Fee option for chapters. This is still optional for chapters and not required.
9. Work on the website design project.
10. Continue to work with FFA Foundation on their new funding systems – Star Mission Partners and Convention Partners.
11. Continue to improve programs and applications to make them more efficient for teachers and members. Make sure all applications online are up-to-date and ready to use for the upcoming school year.
12. Continue to develop public relations efforts and branding efforts to promote Agricultural Education and FFA. Great partnership with the Wisconsin FFA Foundation.
13. Continue to assist advisors in building their FFA chapters and helping the state officers to be even more effective liaisons between the chapter members and the state office.
14. Keep life balanced!!