

Wisconsin FFA Center Board Meeting Minutes  
Tuesday, June 30<sup>th</sup>, 2009 ~ 1:00 p.m. Board Room

The Meeting was called to Order at 1:05 p.m. by President Ralph Johnson

- Present: Cheryl Zimmerman, Jeff Zobeck, David Laatsch, Jeff Hicken, Kristin Hanson, Brad Gefvert, Kevin Whalen, Bridgett Neu, Jen Erb (subbing for Rene Lehman)
- Absent: Randy Ehrenberg, Rene Lehman

Approval of FFA Center Minutes from January 2009 –Minutes had been previously emailed and a copy was available for viewing at the meeting. It was moved by Laatsch, Second by Gefvert to accept the minutes, motion passed

FFA Center Financial Report – moved by Hanson, seconded by Whalen, Passed. This document was handed out to those present at the meeting. This report is available upon request.

FFA Center Budget – The budget was handed out. This will be approved at the November meeting.

FFA Center Update – FFA convention will be June 14-17<sup>th</sup> in 2010, and Digital phone is not working well. Additional information is attached to this report electronically.

FFA Center Assistant Salary – Terry Bernick’s hourly rate was discussed and it was moved by Whalen to increase Terry’s rate to \$13.75 which is a \$.25 per hour increase, seconded by Johnson. Motion passed.

Update on Summer Assistant – Katie Linicum is doing a great job. This is also the second year that the intern has worked at PDC and this has went very well.

Executive Director Contract – Discussion was held regarding the contract for the executive director. It was moved and seconded to increase Cheryl’s salary by \$1,000. Moved by Laatsch, seconded by Hanson. Motion passed.

Center Board Representation – Kristin Hanson has been re-elected for another term on the board which will run until 2012.

It was moved to adjourn at 2:58 p.m. by Erb, seconded by Hanson. Motion passed. Meeting adjourned.

The next meeting will be at MFE (Plaza Suites & Hotel in Eau Claire) November 13, 2009 beginning at 7:00 p.m.

**FFA Center Board Representatives Term**

Sections 1&2 Kristin Hanson 2009-2012

Sections 5&10 Randy Ehrenberg 2007-2010

Sections 8&9 Renee Lehman 2008-2011

WAAE Ralph Johnson 2006-2009

WAAE Jeff Zobeck 2008-2011

Sections 3&4 Kevin Whalen 2009-2010

Sections 6&7 Brad Gefvert 2008-2011

WAAE David Laatsch 2007-2010

Submitted by Bridgett Neu, Acting Secretary

## Wisconsin FFA Center Operations

The Wisconsin Association of FFA had many great success stories this past year. Thank you FFA advisors for making things happen at the local level. Your hard work and dedication to build and develop your local program is what helps make the entire state of Wisconsin be successful.

**State FFA Convention:** The 80<sup>th</sup> State FFA Convention was a great success. We had 3,417 in attendance. Down some from last year but still very good considering we had a number of conflicts with school completing their last week of school. Thank you to the entire team of people – state officers, advisors and all volunteers who helped to bring this convention together and make it the event it is.

This year we added two new events: The “Day of Service” with about 100 members participating in four different service locations. Even with the rain, adjustments were made and the day was successful. We also had the first High School Quiz Bowl Competition. Evaluation will be done and we will continue to build upon this new program. We continued the “Change Lives, Teach Agricultural Education” Program as well as the School Officials Program which this year had a different approach and was also used to invite potential sponsors to the state convention. The new title of the event was “Agricultural Education A Smart Investment”

Please make sure to share any ideas or suggestions you have for future conventions. We will again be returning to the Alliant Energy Center in 2009 - June 14-17.

**New State Officer Team:** We have completed the annual BLAST OFF and NLCSO training. This year we traveled to Grand Rapids, Michigan. The officers worked with teams from Arkansas, Tennessee, Michigan and Kentucky. The officers arrived here on Sunday evening to begin their training and work sessions. Please introduce yourself to the officers so they have an opportunity to get to know which advisors are from their sections. They are a great group of students and looking forward to another super year for Wisconsin FFA.

**State Convention Materials:** We have items left from the State FFA Convention for teachers to pick up. Please check your materials so you have received all the correct plaques and applications.

### **Wisconsin FFA Membership –**

Wisconsin FFA membership was down slightly this past year, with 17,642 members. Down about 126 members as of the May 15 deadline. We hope next year that we can see an increase in members.

**National FFA Update –** The National FFA Convention – Louisville and Indianapolis – rotation and dates have been published. FFA is also considering a dues increase from \$5.00 to \$7.00. There are also Constitutional Amendments being considered. 1) Ratification process by the states; and 2) Increase financial requirements for the American FFA Degree.

**Wisconsin FFA Website:** We are continuing to update our site. Make sure to let your members know about the state officer blogs to follow their activities and keep up to date on activities and programs.

**Wisconsin FFA Center Affiliation Fee:** For 2008-2009 244 total chapters paid affiliation fee or fees to participate. 244 paid \$300 and 0 chapter selected Option 2. The Affiliation Fee will again be \$300.00 for the 2009-2010 school year. Invoices are being handed out here. Invoices not picked up this week will be sent directly to the schools.

**State FFA Safe Tractor Operators Contest:** The State Contest will be held Tuesday, July 21 at Farm Technology Days in Dodge County. Packets will be sent to all advisors of Sectional Winners. Make sure to check your school mail boxes for this information.

**State Fair:** We are looking for 2 more female chaperone for the State Fair August 13-16. Contact me immediately if you are interested. Paper work needs to be completed. In addition, the State FFA Officers will

again partner with the Department of Agriculture, Trade and Consumer Protection and assist in the Discovery Barn.

**State FFA Degree Processing** – Final number submitted – 486. Final number accepted – 444

**State FFA Proficiency Judging** – 827 proficiency applications were received, processed and judged.

**American Degree Applications** - We had 132 applications submitted to National FFA.

**State FFA Band and Chorus** - 89 State FFA Honors Band Applications were received and processed. 125 State FFA Honors Chorus Applications were received and processed.

**National FFA Staff** - Former State FFA Officer Sheri Nelson was selected to serve as a counselor for the 2009 Washington Leadership Conference in Washington D.C.

**State FFA Leadership Conferences:** The State FFA Executive Director continues to work with and coach State FFA Officers to provide creative and quality workshops for Wisconsin FFA members to attend. This year again conference attendees continues to see increases.

Thanks for your input. Your ideas and suggestions make our State FFA Association strong. Thank you very much for allowing me the opportunity to serve as your FFA Executive Director. I appreciate the support that you give me and our FFA Center to provide opportunities for FFA members.

## **Wisconsin Association of FFA                      Leadership Conference Attendance Summary**

### **Summary of Sectional Leadership Workshops 1995-2008**

<b>Year</b>	<b>Attendance</b>
1995	1674
1996	1715
1997	1934
1998	1937
1999	1921
2000	1806
2001	1886
2002	1964
2003	2211
2004	1919
2005	2103
2006	2173
2007	2086
2008	2028

### Summary of MFE, ALD and EDGE Participation 1992-2009

Year	Fall	Spring	Total
1992-93	172	52	224
1993-94	195	119	314
1994-95	210	135	345
1995-96	226	152	378
1996-97	267	141	408
1997-98	271	219	490
1998-99	271	200 (MFE 143 + EDGE 57)	471
1999-2000	319 (MFE 184 + ALD 135)	331 (MFE 235 + EDGE 96)	650
2000-2001	387 (MFE 203 + ALD 184)	297 (MFE 194 + EDGE 103)	684
2001-2002	339 (MFE 203 + ALD 136)	373 (MFE 231 + EDGE 142)	712
2002-2003	376 (MFE 208 + ALD 168)	433 (MFE 228 + EDGE 199)	803
2003-2004	448 (MFE 267 + ALD 181)	347 (MFE 165 + EDGE 179)	792
2004-2005	376 (MFE 224 + ALD 152)	424 (MFE 175 + EDGE 248)	800
		223 MFE 84 + EDGE 139)	599
2005-06	361 (MFE 210 + ALD 151)	388 (MFE 220 + EDGE 168)	749
2006-07	339 (MFE 187 + ALD 152)	450 (MFE 219 + EDGE 231)	789
2007-08	484 (MFE 253 + ALD 231)	415 (MFE 169 + EDGE 246)	899
2008-09	487 (MFE 256 + ALD 251)	372 (MFE 164 + EDGE 208)	859

### Summary of FIRE (Greenhand) Workshop Participation 1993-2008

Year	Fall I	Fall II	Fall III	Total
2008	261 Madison	175 Appleton	267 River Falls	703
2007	225 River Falls	163 Appleton	275 Madison	663
2006 (FIRE)	190 Madison	216 River Falls	271 Appleton	677
2005	178 River Falls	250 Appleton	327 Madison	755
2004	185 Appleton	217 Madison	233 River Falls	635
2003	198 Appleton	245 Madison	325 River Falls	768
2002	213 Appleton	173 River Falls	222 Madison	608
2001	169 Appleton	162 River Falls	220 Madison	551
2000	102 Appleton	157 River Falls	185 Madison	444
1999	187 RF	309 Mad		496
1998	204 RF	312 Mad		516
1997	159	150		307
1996-97	216	158	374	
1995-96	219	186	405	
1994-95	107	195	302	
1993-94	175	171	346	

### Summary of Half-Time Conference Participation 1994-2008

Year	Members	Advisors	Others	Total
1994	230	87	13	330
1995	197	82	17	296
1996	239	104	14	357
1997	221	79	13	313
1998	232	82	16	330
1999	264	106	20	390
2000	244	105	24	373
2001	266	112	12	390

2002	302	113	11	420
2003	277	121	23	421
2004	276	138	24	438
2005	291	128	24	443
2006	276	137	26	439
2007	298	133	22	453
2008	319	139	19	477
2009	297	139	26	462

**Speaking Competitions:.** 2009 District hosts were inserviced at a Monday morning workshop during WAAE Conference.

<u>Contest</u>	<u>1994</u>	<u>1995</u>	<u>1996</u>	<u>1997</u>	<u>1998</u>	<u>1999</u>	<u>2000</u>	<u>2001</u>	<u>2001-02</u>	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>
Creed Speaking	232	237	231	235	241	211	239	226	216	238	229	227	236	224	202	213
Prepared Speaking	114	119	123	127	115	111	110	121	101	108	115	88	117	119	128	114
Extemp Speaking	133	152	161	157	162	175	172	151	176	168	169	138	172	159	156	167
Parli Pro Teams	82	87	87	79	80	84	67	75	82	81	79	72	77	73	64	75
Discussion Meet	161	173	158	182	195	221	215	178	219	215	221	197	236	213	202	215
Quiz Bowl Teams	<u>47</u>	<u>58</u>	<u>56</u>	<u>69</u>	<u>61</u>	<u>68</u>	72	78	93	93	100	94	108	116	98	113
Job Interview							<u>125</u>	<u>140</u>	<u>159</u>	<u>156</u>	<u>173</u>	<u>167</u>	<u>193</u>	<u>188</u>	<u>165</u>	<u>214</u>
Totals	769	826	816	849	854	870	1000	969	1046	1059	1086	983	1139	1092	1015	1111

### Goals for 2009-10

1. Implement the new revisions to the Parliamentary Procedure Contest.
2. Review the Wisconsin FFA Job Interview Contest and Opening and Closing Ceremony Contest.
3. Work toward the implementation of online registration for conferences and events.
4. Work with advisors to better understand the do's and don'ts of filling out degree applications. Make this a major focus of Sectional Leadership Workshop Advisor Session.
5. Continue to work with Beth Rieth to fine tune Day of Service Activities at State Convention.
6. Work with Nicole Schmidt to revise the Chapter Safety and Farm/City Award programs to more of a grant program for activity funding versus chapter recognition. Participation has decreased greatly and a new approach is needed.
7. Utilize Morrison Safety Award funds to serve as scholarships for top state tractor operators contest participants.
8. Continue to improve programs and applications to make them more efficient for teachers and members. Make sure all applications online are up-to-date and ready to use for the upcoming school year.
9. Continue to increase FFA membership and enforce membership as a requirement for participation.
10. Continue to assist advisors in building their FFA chapters and helping the state officers to be even more effective liaisons between the chapter members and the state office.
11. Keep life balanced.