



**WISCONSIN  
FFA CENTER**

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May 9, 2019

To: Marketing Plan Teams competing at State FFA Convention  
Fr: Cheryl Zimmerman, State FFA Executive Director  
Re: State Contest Information

The competition for the Wisconsin FFA Marketing Plan Career Development Event will begin promptly **Tuesday, June 11, 2019 at 1:00 p.m.** in the Exhibition Hall at the Alliant Energy Center in Madison, Wisconsin.

The time and location of the contest are as follows...If you are unable to compete please let us know so we can adjust the schedule accordingly.

**Monona Room (2<sup>nd</sup> Floor)**

1:00 p.m. Beaver Dam FFA  
1:30 p.m. Dodge Land FFA  
2:00 p.m. Wausau FFA  
2:30 p.m. Shullsburg FFA

15 minute break

3:15 p.m. Waterford FFA  
3:45 p.m. Amery FFA  
4:15 p.m. Denmark FFA

Please review the National FFA Career Development rules concerning the Marketing Plan competition. For the State Competition, if you require any special equipment for your presentation please make sure to bring this with you to the convention. (i.e. projectors, TV/VCR, easels, etc.) We will provide you with a screen.

Please send **four copies** of your marketing plan **postmarked May 29**. The judges will review these and you will be given a score.

If you have any questions or concerns, please feel free to contact our office.

Please send your marketing plans directly to:

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**PLEASE NOTE: Advisors/coaches and/or contestants of the teams listed above are not allowed in the competition room during any of the above team presentations. Last year we had a complaint that a coach came to watch other team presentations before their own team competed. This is not allowed.**