



**WISCONSIN
FFA CENTER**

Wisconsin FFA Center, Inc.
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May 18, 2017

To: Marketing Plan Teams competing at State FFA Convention
Fr: Cheryl Zimmerman, State FFA Executive Director
Re: State Contest Information

The competition for the Wisconsin FFA Marketing Plan Career Development Event will begin promptly **Tuesday, June 13, 2017 at 1:00 p.m.** in the Exhibition Hall at the Alliant Energy Center in Madison, Wisconsin.

The time and location of the contest are as follows...If you are unable to compete please let us know so we can adjust the schedule accordingly.

Monona Room (2nd Floor)

1:00 p.m. Pardeeville FFA
1:30 p.m. Shullsburg FFA
2:00 p.m. Denmark FFA
2:30 p.m. River Ridge FFA
3:00 p.m. Wrightstown FFA
3:30 p.m. Stevens Point FFA

Please review the National FFA Career Development rules concerning the Marketing Plan competition. For the State Competition, if you require any special equipment for your presentation please make sure to bring this with you to the convention. (i.e. projectors, TV/VCR, easels, etc.) We will provide you with a screen.

Please send **four copies** of your marketing plan **postmarked June 1**. The judges will review these and you will be given a score.

If you have any questions or concerns, please feel free to contact our office.

Please send your marketing plans directly to:

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