

Wisconsin Association of FFA March Board of Directors Meeting-Clarion Suites at the Alliant Energy Center, Madison, Wisconsin—Formal Session with advisors and state officer - Friday, March 17, 2017

Attendance:

Cheryl Zimmerman.....	State Executive Director
Jeff Hicken.....	State Advisor
Brenna Bays.....	State President
Becky Grabarski.....	Adams-Friendship Advisor
Travis Cadman.....	State Sentinel
Ryan Holle.....	East Troy Advisor
Sarah VanAsten.....	State Vice President
Brian Pinchart.....	Wrightstown Advisor
Dani Angotti.....	State Vice President
Paul Larson.....	Freedom Advisor
Kevin Champeau.....	Freedom Advisor
Ashley Zimmerman.....	State Vice President
Mark Zimmerman.....	Spencer Advisor
Hannah Taylor.....	State Reporter
Kessa LaBlanc.....	Poynette Advisor
Ciera Ballmer.....	State Vice President
Marlina Jackson.....	Clinton Advisor
Kari Fischer.....	State Parliamentarian
JoAnn Peterson.....	Argyle Advisor
Laura Munger (video call).....	State Secretary
Roger King.....	Holmen Advisor
Caleb Green.....	State Vice President
Jordan Donnerbauer.....	Stanley-Boyd Advisor
Rylee Black.....	State Treasurer
Derrick Meyer.....	Amery Advisor

Brenna Bays, State FFA President called the meeting to order at 8:41 A.M.

Wisconsin FFA Hall of Fame

Rick Daluge, Cal Geiger, and Tim Wyss will be the nominees from the Wisconsin Association of FFA Board of Directors for the Wisconsin FFA Hall of Fame.

Convention Schedule and Activities

Mrs. Zimmerman opened discussion for any schedule changes for convention.

Agriscience Fair recognition will now be announced at the Leadership Dinner. Discussion took place about the time and schedule of the leadership dinner.

The state officer candidate interviews will now be taking place in the Alliant Energy Center instead of the Sheraton.

Introductions of state officer candidates will be moved to the Fourth Session.

The Board is suggesting the proficiency recognition have a different format. Instead of rotating wings, all proficiencies will run through a flying v or one continuous line.

Add time for seating and pre-session to the program to make sure students get to their seats before the session starts. Look to start all pre-session activities 15 minutes before the officers are doing opening ceremonies.

Band and Choir national nominees will not come up on stage to save time and confusion. Nominees will stand where they are seated in the band to be recognized.

Recommendation for showing seating maps in the program and on the screen. Adding signs for seating spots like the delegate signs at National Convention.

Special Events

The Board of Directors Meeting on June 12th will take place at 2:30 instead of 2:00. Sound and lighting may be able to come into the convention hall on Sunday.

Day of Service-Ciera Ballmer, Travis Cadman, and Mrs. Beth Rieth will be involved with the Day of Service activities.

Administrator Attendance and School Officials Program registration will be available soon. All school officials on the list will receive an invitation from Mr. Hicken.

Parent and Advisor Recognition and Appreciation Lunch. Parents and advisors are invited to attend the lunch on Thursday afternoon.

Convention Assignments/Duties

The draft schedule of the convention assignments was given to the advisors. Advisors will be assigned to help with the committee that their state officer is assigned to. Each advisor will be assigned to help with a Leadership Development Event and will act as the room supervisor. Section 3 will oversee door checks this year at convention. On Wednesday morning, each advisor will be taking the sectional delegates to their assigned rooms.

Convention Facilities

There were no questions about the convention facilities this year.

Convention Program

Sarah Van Asten suggested adding a signature page for certain competitors. Mrs. Zimmerman said it might not be something to add pages for but to fill an extra page.

Convention Managers

There was discussion about how to manage the dress of students and advisors. How do we monitor students coming into the end of the 6th session in casual clothes before the dance?

Recognition of convention managers that are retiring/have retired with their been awarded Honorary State Degree.

Convention Details

Housing - Mrs. Zimmerman gave details about the different rooms at the Clarion. Advisors will write down what they want for rooms.

Brenna Bays called for a recess.

Meal Functions - The Advisor Appreciation Reception will be scaled down to save money. The cookies and milk for the delegates was eliminated.

Honored Adults will have a different entre. The Past State Officer reunion will have more food.

Mrs. Zimmerman will look into adding extra vendors for concessions. Recommendations were given to provide band and choir members with special meal tickets.

Convention Stage Set-up - Looking at a slightly larger screen for the middle of the stage. Alliant is looking into a ramp for back stage instead of having a lift.

Parking - Parking is included in registration as always. There were no questions about parking.

Convention Special Guests, Greeters, etc. - Mr. Mark Poeschl and DeShawn Blanding will be the speakers from National FFA. Potential State Fairest of the Fairs as a guest.

Convention Photography - Empire Photography will be the convention photographer again this year. They are hired by the Wisconsin FFA Foundation.

Committee Reports

- **Speakers & Entertainment**

Brenna Bays and Mrs. Zimmerman have communicated with our chosen speakers and entertainment and contracts have been sent to DPI for final approval.

- **Convention Workshops-Ciera Ballmer**

Ciera Ballmer has been working on lining up workshops for convention. There will be approximately 27 workshops available during convention. Change Lives, Teach Ag will be more of a panel type workshop to encourage more students to go into Ag Ed. Ciera Ballmer moved to approve the Workshop Committee report, Dani Angotti second. Motion passed. Action sustained by advisors.

- **Convention Tours-Kari Fischer**

Kari Fischer has scheduled numerous tours that will take place during convention. Many confirmed, a few still need confirmation. Working with UW-Madison to potentially get a tour of the campus. There was discussion about the bus services, whether a school district can use a bus. At this point it was decided to approve all committee reports when all officers had presented.

- **Meals and Receptions-Laura Munger**

State Degree Luncheon-Bob Bosold MC and guest speaker will be Alice in Dairyland. Leadership Dinner-Laura MC, DeShawn Blanding will be the guest speaker, Agriscience Fair Awards will be presented.

- **Special Projects and Decorations-Sarah Van Asten**

Sarah Van Asten is working on getting the plants. Mrs. Crook, Ms. Hesper, and Dan Filla will be working on the glitter signs and display for the state officer watering cans. Sarah is working on the display of the FFA Chopper, Ag Artwork, "Road Signs" for locations in convention hall, using Adams-Friendship's "Though this Door" display, Smith Hughes Act display. Mr. King suggested adding artistically modified FFA emblems. Mr. Hicken recommended for Sarah to contact Mr. Hoffman for Smith Hughes decorations.

- **Courtesy Corps and Seating-Travis Cadman**

Travis Cadman is currently waiting for information for students that will be receiving awards at state, administrators, etc. Working with the Courtesy Corps schedule and managers from last year.

- **Contests-Rylee Black**

Rylee Black will be putting all of the judges packets together for the LDEs that will take place at convention. Changes have been made to Agriscience Fair, add People's Choice award for the Ag Artwork Contest, recognize the top 5 in the artwork contest. Working on organization for the Conduct of Chapter Meetings Event.

- **Delegate Operations-Brenna Bays**

Brenna Bays sent out survey for students and advisors for input on delegate topics to be discussed. State officers forwarded it to other advisors and members. Brenna and Mrs. Zimmerman will look at improving communication with delegates and the discussion group leaders. Work on bullet point, discussion meet format information sheet.

- **Past State Officer-Ashley**

Ashley Zimmerman has created a survey to ask past state officers questions about the reunion. It was decided to increase the amount of food for the reception but not have a meal. \$5.00 will be charged for each adult to help cover the added food cost. The FFA Foundation will provide fund raising games, door prizes, etc. Hosts have been contacted. Data base is being updated. Video has been created and the invitation for the Past State Officer reunion will go out the first week of April.

- **AV-Caleb Green**

Caleb Green is making story boards for the theme videos, and other filler videos (convention tips, etc.) for convention. Caleb will be making sure all photos that are requested are gathered. He will also work with the team to get video clips during upcoming events and work with Branden to make sure all items are coming together.

- **Branding-Dani Angotti**

Dani Angotti is working with Ben Bauer to make a few small changes to the logos. There are two final logos – square and horizontal versions. Working with Aaron Zimmerman for the programs, buttons, etc. Working with Mr. Talford for the t-shirt production.

- **Convention Media-Hannah Taylor**

Hannah Taylor is working to create a Snapchat account and filter specifically for convention. Live Twitter feed, hoping to have courtesy corps members to monitor the live feed for the screen, “Where’s Travis?” social media challenge, looking at getting bagpipes for the flag ceremony.

Ashley Zimmerman moved to accept all committee reports, Travis Cadman second. Motion passed. Advisors sustained action.

Mrs. Zimmerman led an open discussion about any other convention ideas, recommendations, and other discussion.

We will be working on a Delegate Proposal to create an additional Star Award area for Ag Ed, Ag Communications, etc.

Rylee Black presented the idea of using a Remind101 during convention for extra reminders for advisors and students. Caleb Green and Rylee Black will set up a schedule for important events to put in Remind101.

Laura Munger moved to adjourn the meeting, Travis Cadman second. Motion passed.

Respectfully submitted,



Ashley Zimmerman

2016-2017 Wisconsin FFA Vice President

**Laura Munger was unable to attend the meeting at the Clarion Suites in Madison, Ashley Zimmerman served as Secretary for this meeting.