

**Wisconsin Association of FFA March Board of Directors Meeting
Country Inn and Suites – Madison, Wisconsin
March 10-11, 2016**

Session 1

Sally called the Session 1 meeting to order at 2:20 pm on Thursday, March 10th.
Sally welcomed the group and Mrs. Zimmerman reviewed the schedule.

Attendance:

Cheryl Zimmerman.....Executive Director
Jeff Hicken.....State Advisor
Sally Albers.....State President
Maddi Colbeth.....State Secretary
Kaitlin Konder.....State Vice-President
Joelle Liddane.....State Sentinel
Beth Zimmer.....State Vice-President
Jason Roth.....State Vice-President
Brenna Bays.....State Parliamentarian
Taylor Halopka.....State Treasurer
Jared Retzlaff.....State Vice-President
Abby Sabel.....State Reporter
Bryce Krull.....State Vice-President

Executive Director's Report:

Mrs. Zimmerman provided a copy of the report and an update on State FFA Honors Band and Chorus, State Degrees, Proficiency Awards, 212/EDGE Speaking Contests

Review FFA Events:

FFA Farm Forum

- Have chaperones contact information on file
- Panel/Q&A session with UW/Technical colleges
- Luncheon than the ice breaker instead of on Friday evening

National FFA Week

Proficiency Judging

- Inform advisors to be patient
- Place the people inputting results in the computer in a closed off area so advisors cannot hover over them for results
- Review the filing system for silver, bronze and participant proficiencies
- Look into a second printer to have on hand
- When printing results put a copy on the wall and a copy in the book

Co-ops YES! (Jared, Jason, Beth, Joelle and Taylor)

Eau Claire Farm Show (Maddi, Kaitlin, Beth, Jason, Taylor and Joelle)

Speaking Contest

- Look into future restrictions regarding last minute drop outs
- Convert the Discussion Meet to reflect Farm Bureau's contest

Annual Report Drop Off

- Look into creating a generic letter for extra representative

Upcoming Events Review:

- Banquets
- April Meeting – State FFA CDE Contest.....April 29
- Convention Workdays.....May 20-22
- Convention Script Reading.....May 23-27
- Tractor Operators Contest
- National FFA Officer Candidate Selection.....Friday after Convention

Voucher, Blog, Profile Update

Mrs. Zimmerman reminded the state officer team to turn in all vouchers in a timely manner, update blogs and complete profile updates for the newspaper.

May-Kaitlin, June-Maddi

2016 State FFA Convention

Mrs. Zimmerman gave an update on the items she would like to have done for the April Board meeting. We will continue to discuss plans at the following board meeting on Friday.

Sally adjourned the Session 1 meeting at 4:35pm.

Session 2

Sally called the Session 2 meeting to order at 7:00 pm on Thursday, March 10.

Attendance:

Cheryl Zimmerman.....Executive Director
Jeff Hicken.....State Advisor
Sara Schoenborn.....Foundation Executive Director
Sally Albers.....State President
Troy Talford.....Sauk Prairie Advisor
Brenna Bays.....State Parliamentarian
Becky Grabarski.....Adams Friendship Advisor
Abby Sabel.....State Reporter
Amy Thielman.....Chilton Advisor
Taylor Halopka.....State Treasurer
Aime Long.....Colby Advisor
Melissa Ploeckelman.....Colby Advisor
Joelle Liddane.....State Sentinel
Nelda Bailey.....Tomah Advisor
Kelly Hubert.....Tomah Advisor
Jared Retzlaff.....State Vice-President
Keven Busse.....Omro Advisor
Kaitlin Konder.....State Vice President
Sean Vander Waal.....Glenwood City Advisor
Maddi Colbeth.....State Secretary
Dani Schott.....Clear Lake Advisor
Bryce Krull.....State Vice President
Richard Dykstra.....Lake Mills Advisor

Attendance:

Jason Roth.....State Vice President
Ralph Johnson.....Juda Advisor
Beth Zimmer.....State Vice-President
Bret Iverson.....River Ridge Advisor

Wisconsin FFA Officer Updates

The team gave a report on the past activities we have been participating in...FFA Farm Forum, National FFA Week, Coops YES! And Eau Claire Farm Show

Wisconsin FFA Center Update

Mrs. Zimmerman provided handouts. State FFA Honors Band Numbers are up and Chorus numbers are down. There were a total of 359 State Degrees reviewed. There were a total of 26 Star Finalists in the four Star areas. Proficiency Awards were reviewed March 4-5. There were 652 applications reviewed which is an increase of 113 applications from 2015. Keep an eye out for Convention housing and planning guide, as it will be released soon.

DPI/Agricultural Education Update

Mr. Hicken reported the bill for Non Ag Ed majors to teach in school systems has passed.

Wisconsin FFA Foundation Update

Ms. Schoenborn reported the on the funding raising of the Wisconsin FFA Foundation. State Officer painted items auctioned off for \$6,880 in February at the State Alumni Convention. There was a press released for the Bethany L. Reith Honorary fund created used to fund community service projects.

Wisconsin FFA Alumni Update

Julie Spoke reported the 2017 State FFA Alumni Convention will be held in Green Lake at the Heidel House Resort & Spa February 3-4. This year the alumni was able to reward 20 WLC Scholarships. As of March 10, 2016, membership statistics show there are 20 affiliates, 1396 annual members, 5810 lifetime members and 286 associate members. Still the largest State FFA Alumni with 8,776 members!

WAAE Update

Mr. Talford gave the WAAE update. Advisors should keep eye out for WAAE Conference registration. WAAE will be hiring a couple of Ag Ed interns to work before and during the WAAE Conference. There is a possibility to use STAR grant to grow the internship program.

State FFA Committee Reports

Policies/Constitution/Bylaws Committee (Brenna)

Brenna Bays provided an update including constitutional changes. Jared moved to approve the first nine amendments. Abby seconded the motion. The motion passed and sustained by advisors. Jason moved to approve the first motion. Bryce seconded the motion. Motion passed and sustained by advisors. Jared moved to approve the proposal to get rid of Section D. Abby seconded the motion. Motion failed and sustained by advisors. Jason moved to approve the third amendment. Bryce seconded. Motion passes and sustained by advisors.

Finance Committee (Taylor and Mr. Hicken)

Taylor and Mr. Hicken provided handouts of the current budget, assets and liabilities. Taylor moved to approve the finance committee report as presented. Motion passed and sustained by advisors. Jared moved to approve the budget on the front side of the budget report. Kaitlin seconded. Motion passes and sustained by advisors.

Marketing and Membership Committee (Bryce and Maddi)

Taylor moved to approve the marketing and membership committee report as presented. There was an implied second. Motion passed and sustained by advisors. Bryce shared the idea to create a membership information pamphlet to hand out to advisors, members and potential members. Mr. Hicken shared the chart of membership from October 1929 and reported the current membership is at 20,371 members!!

Awards and Programs Committee (Kaitlin and Jared)

Jared and Kaitlin presented the newly created State POA. Jared reported that there is no action being taken regarding the website competition at this time. The requirements should be revisited. There was a suggestion to put the website competition on hold until further research has been done and to look further into an overall Communications Competition to highlight social media and a website through the creation of a portfolio. Jared moved to discontinue the Website Competition. Abby seconded the motion. Motion passes and sustained by advisors. Brenna moved to approve the report as presented. There was an implied second. Motion passed and sustained by advisors.

Media and Public Relations Committee (Abby)

Abby moved to approve the social networking committee report as presented. There was an implied second. Motion passed and sustained by advisors.

Partners Committee (Sally and Beth)

Brenna moved to approve the Partners Committee Report. There was an implied second. Motion passed and sustained by advisors.

State FFA Committee Reports Continued

Service Committee (Jason and Joelle)

Jason and Joelle provided an update on the Easter Seals Project. Collectively as a state, we have collected almost 20,000 lbs of clothing. Taylor moved to approve the report as presented. There was an implied second. Motion passed and sustained by advisors.

Old Business

Continue to contact the chapters we need POA and Bylaws/Constitutions from!

New Business

Conduct of Meetings CDE

Mrs. Grabarski provided an update from the National FFA. There will be a National FFA Conduct of Chapter Meetings Leadership Development Event. The contest will contain a combination of opening/closing ceremonies and Parliamentary Procedure for 7th, 8th, and 9th graders.

There was discussion about tweaking the State Opening/Closing Ceremonies to reflect the new National competition or possibly replacing the Opening Closing Ceremonies all together and having the two top teams move on Nationals.

Submitted Proposals

Brenna moved to approve the proposal submitted by Luxemburg-Casco FFA to amend Article 5 Section E-2 of the Constitution/By-Laws. Jared seconded the motion. The motion passed. Mr. Hicken and Mrs. Zimmerman reported that they are working to uncover ways for members to work during school or the summer with independent study. Jared moved to approve the motion to amend the By-Law. Taylor seconded the motion. The motion failed and sustained by advisors.

Bryce moved to adjourn the meeting. Jared seconded the motion. The motion passed.

Sally adjourned the Session 2 meeting at 9:50 pm.

Session III

Sally called the Session Three meeting to order at 9 am March 11, 2016.

Attendance:

Mrs. Zimmerman, Mr. Hicken, Ms. Schoenborn, Sally Albers, Mr. Talford, Brenna Bays, Mrs. Grabarski, Abby Sabel, Mrs. Thielman, Taylor Halopka, Ms. Long, Ms. Ploeckelman, Joelle Liddane, Mrs. Bailey, Mrs. Hubert, Jared Retzlaff, Mr. Busse, Kaitlin Konder, Mr. VanderWaal, Maddi Colbeth, Mrs. Schott, Bryce Krull, Mr. Dykstra, Jason Roth, Mr. Johnson, Beth Zimmer, and Mr. Iverson

State FFA Convention

Convention Schedule/Activities

A master schedule was handed out to advisors and officers.

Special Events

- Board of Directors Meeting at 2:30 pm Monday, June 13, 2016
- Day of Service – Working with Beth Rieth
- Administrator Attendance and School Officials Program
 - Wednesday, June 15th, 2016, Session 5, 2 pm, Professional
 - School Officials Program
- Advisor and Parent Recognition and Appreciation Lunch
 - Tuesday, June 14th, 2016, Session 1.....Advisors
 - Thursday, June 16th, 2016, Session 7...Family Post-Convention Luncheon

Convention Assignments/Duties

Mrs. Zimmerman will finish up the Convention assignments and email the final report to the Board.

Convention Facilities

Nothing has changed. Everything will be the same.

Convention Program

The program is copied and complete by Eau Claire Press. The convention app will not be used this year.

Convention Details

- **Housing:** Room sign-ups were sent around for advisors to revise one last time
- **Registration:** Remember to register all family and friends attending convention!
- **Parking:** Same \$25 flat fee for all chapters
- **Meal Functions:**
- **Convention Stage Set-Up:**

Convention Special Guests, Greeters, etc

Mr. Talford, Alumni President, DPI Representative, other State Officers and National FFA COO-Josh Bledsoe

Convention Photography

Empire Photography is hired through the foundation.

Committee Reports

Delegate Operations Committee (Sally)

Jared moved to approve the Delegate Operations Committee Report. There was an implied second. The motion passed and advisors sustained.

Committee Reports Continued

Speakers & Entertainment

Our speakers have been confirmed as Landon Schaffert and Dave Roeber. Entertainment is down to two options between a Band and Dueling Pianos. The board took a hand poll vote and decided to reach out to the members through social media to confirm the final decision regarding entertainment. Majority ruled our entertainment for Tuesday night will be the Dueling Pianos.

Convention Workshops Committee (Taylor)

Taylor gave her report on the Convention Workshop Committee. Invitations were sent out to sponsors in February. There have been 28 confirmed workshops and 2 more possible. Brenna moved to approve the report. There was an implied second. The motion passed and advisors sustained.

Convention Tours Committee (Jared)

Jared gave a report on the Convention Tours Committee. There is potential to have a "tour" at the zoo for members to explore themselves. Jason moved to approve the Convention Tours report. There was an implied second. The motion passed and advisors sustained.

Meals and Receptions Committee (Brenna)

Brenna gave a report on the Meals and Receptions Committee. Maddi moved to approve the Meals and Receptions Committee report. There was an implied second. The motion passed and advisors sustained.

Special Projects and Decorations Committee (Jason)

Jason gave a report on the Special Projects and Decorations Committee. There was discussion about having the manikins being replaced by a male and female State Officer cardboard cutout. Beth moved to approve the Special Projects and Decorations Committee Report. There was an implied second. The motion passed and advisors sustained.

Courtesy Corps and Seating Committee (Joelle)

Joelle gave a report on the Courtesy Corps and Seating. Jared moved to approve the committee report. There was an implied second. The motion passed and advisors sustained.

Contests Committee (Kaitlin)

Kaitlin gave a report on the Contests Committee. Jason moved to approve the Contests Committee Report. There was an implied second. The motion passed and advisors sustained.

Past State Officer Committee (Beth)

Beth gave a report on the Past State Officer Committee. Abby moved to approve the report. There was an implied second. The motion passed and advisors sustained.

Committee Reports Continued

AV Committee (Bryce)

Bryce gave a report on the AV Committee. Abby moved to approve the report. The motion passed and advisors sustained.

Branding Committee (Maddi)

Maddi gave a report on the Branding Committee and shared the proofs Aaron had put together for the Convention Brand. Joelle moved to approve the Branding Committee report. There was an implied second. The motion passed and sustained by advisors

Social Media and Pre-Sessions Committee (Abby)

Abby gave a report on the Social Media and Pre-Sessions Committee. Taylor moved to approve the report presented. There was an implied second. The motion passed and sustained by advisors.

Sally closed the Session Three meeting at 12 pm on Friday, March 11th.

Session IV

Sally called the Session Four meeting to order at 1:05 pm on Friday, March 11th.

Attendance:

Mrs. Zimmerman, Mr. Hicken, Ms. Schoenborn, Sally Albers, Mr. Talford, Brenna Bays, Mrs. Grabarski, Abby Sabel, Mrs. Thielman, Taylor Halopka, Ms. Long, Ms. Ploeckelman, Joelle Liddane, Mrs. Bailey, Mrs. Hubert, Jared Retzlaff, Mr. Busse, Kaitlin Konder, Mr. VanderWaal, Maddi Colbeth, Mrs. Schott, Bryce Krull, Mr. Dykstra, Jason Roth, Mr. Johnson, Beth Zimmer, and Mr. Iverson

State FFA Convention

Those present discussed the following:

- **Convention Scripts:** ASK QUESTIONS!
- **Reflections** (Abby, Joelle, Kaitlin and Taylor)
- **Entertainment/Dance**
 - **Theme:** Be a Fan
 - Wear something to represent your favorite sports team
- **Convention Program Design and Cover:** Maddi is working with Aaron
- **Convention Button Design:** Maddi is working with Aaron
- **Convention Stage Setup**
- **Convention Decorations:** Share ideas with Jason
- **Convention Flowers:** Jason is going to contact Mr. VanderWall's Father
- **Convention Video Production:** Working with Brandon
- **PowerPoint Presentations:** Working with Brandon
- **Special Invitations**
 - VIP's – Secretary of Agriculture, Alice in Dairyland
 - Representatives from other organizations – PAS, Associations
 - Ideas...Co-ops Youth Board

State FFA Convention Continued

- **Convention Awards and Recognition**
 - Appreciation Gifts – Judges, Managers, etc.
 - Consider Pens from Mr. Johnson
 - Recognition of speakers and special gifts - Abby will head this up.
 - Plaques/Recognition for parents and advisors
 - Quote needed by April meeting.... add to Google drive
 - Sponsors' Recognition – Walk-in, Onstage, Thank You Letters
 - Recognition of Alumni
- **Meal Functions & Reception**
 - **Leadership Dinner:** Maddi, Joelle, Jason, Brenna, Abby and Bryce attend
 - **Honored Adults Dinner:** Kaitlin, Beth, Taylor, Jared and Sally attend
- **Convention T-Shirts:** Maddi is working with Aaron
- **Contests:** Mrs. Zimmerman and Sally are contacting judges and assistants
- **Other Events**
 - FFA Bucks Incentive Program: Team will shop at Walmart for the prizes
 - Cardboard Cut-Outs: Cutouts will be printed through Aaron
 - Hall of Stars...Hall of Chapters
 - 1.....Shell Lake...Accepted 6.....Montello...Accepted
 - 2.....Cadott 7.....Medford
 - 3.....CFC...Accepted 8.....Oconto Falls...Accepted
 - 4.....Ithaca 9.....Elkhart Lake
 - 5.....Parkview 10.....Campbellsport
 - Band and Chorus
 - Talent Show & Performances
 - Agriscience Fair
 - Special Activities
- **Other Convention Items**
 - Enforcement of Official Dress
 - Media and Public Relations – Convention Promotion
 - Put together media packets
 - Call to Convention video
 - Spring Newsletters & Pre Convention Newsletter

Jared moved to adjourn the meeting. Brenna seconded the motion. Motion passed.
Sally adjourned the meeting at 3:20 pm.

Respectfully Submitted,

Maddi Colbeth,
Wisconsin Association of FFA
2015-2016 State Secretary